

# govivo!

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## **Govivo Provides Night Time Visibility With Safety Vest**

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Govivo has provided the public with an alternative to blinking lights and glow sticks at night. The company believes that as summer is left behind and the shorter days of winter approach, North Americans should protect themselves from invisibility in the night through the use of reflective gear. For this reason Govivo designed two products which work to keep individuals visible while outdoors after sundown. The company has said: "Be seen and be safe. Our highly reflective armband offers you the best protection from motorists with our dual reflective strips. We want to help with your safety on the roads, so it's perfect as reflective clothing for night running gear."

The first product released by Govivo is their safety vest, which is lightweight and adjustable at the shoulders and waist. The vest has a front access quick clip and comes in the convenience of a one size fits all sizing, making it suitable for adults or children, both male and female. The vest is reflective, which allows motorists and other pedestrians to see those wearing it at night.

The second product is a set of two reflective strips, which can be placed around a walkers' arms or legs over regular clothing. The strips can be used in tandem with the vest, or worn separately if the vest is not a suitable option for a particular outing. They are designed in a lightweight plastic material to be waterproof, and connect using Velcro tabs, which can be adjusted for size. Govivo has also stated: "These reflective

bands are made for women and men. They measure 15 inches long including the two Velcro sections each measuring 1.8 inches high by 2 inches wide."

Both of the Govivo products were created for walkers, runners, bikers, hikers, and joggers. They can be worn while walking the dog, running along the sidewalk, or for a quick trip to the corner store. Unlike other nightwear, the safety vest and reflective strips use no LED lights and thus require no batteries or charging. They can be used at any time, and pack well for travel without the need for any additional equipment to make them work properly.

Govivo is a family owned and operated business. Their latest product, the runner's fanny pack, can be seen at <http://www.amazon.com/govivo>. The company offers a wide variety of products, most of which can be found on the Amazon marketplace. More about them, and the list of products that they offer, can be seen on their official website.

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## Govivo

*Govivo's mission is simple ? make people's lives healthier and happier by making wellness more attainable. We also want to help people make more balanced and sensible choices. Our product selection includes fitness accessories and all-natural supplements.*

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