

IMHO Reviews Shares Motion Array Updates Following Company's Merger With Artlist

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A digital asset company Motion Array was acquired by Artlist last year and has seen a lot of expansion since then. In their latest article, IMHO Reviews talks about platform's new features and tools and compares it with other stock media companies.

"Motion Array was founded in 2013, and over the past few years has become one of the leading stock footage sites," said Vitaliy Lahno, the owner of IMHO Reviews. "In addition to an extensive library of videos, motion graphics, music, images, transitions, templates, and presets, it also boasts the world's largest library of Premiere Pro plugins. I believe that the merger with Artlist will help the company grow and evolve even more in the future."

Motion Array is a subscription-based company that offers its members unlimited access to the whole catalog of digital assets for $29.99 a month or $249.99 a year with a purchase of annual subscription. On top of that, the platform has an impressive collection of free assets, that anyone can download at no cost. According to

IMHO Reviews, that paired together with the platform's already affordable pricing makes Motion Array stand out among competitors.

"Motion Array's wide variety of digital assets that are available for commercial use makes the lives of digital creator so much easier. Gone are the days when you had to pay hundreds of dollars for a couple of clips; now even small business owners and freelancers can afford to create beautiful, professional-looking videos without having to pay an arm and a leg for it," added Vitaliy.

IMHO Reviews article explains in-depth how Motion Array license works. Most assets in the catalog can be used for commercial projects, with the exception of those that are labeled "For Editorial Use Only". All the projects that are finished while the subscription is active will remain covered forever. However, members won't be able to use the downloaded assests in any new productions after they cancel their membership.

The article also talks about two of Motion Array's most popular tools. The first one is called Review, and it is a tool that allows members to upload their video projects and share them with clients and collaborators in real time. The second one, that is called Portfolio, helps create video portfolio websites. Both tools are suitable for users at all levels, from beginners to advanced, and have received high praise from Motion Array members descirbed as "time saving and efficient". Another interesting feature of Motion Array mentioned in the article is the Learn category that provides tutorials and resources on a wide range of topics from Motion Design, Filmmaking and Post Production to Final Cut Pro, After Effects and Premiere Pro. Review and Portfolio tools, and everything from the Learn section is included in Motion Array subscription.

Even though IMHO Reviews say that Motion Array is a good choice for digital content creators, social media influencers, filmmakers, animators, motion graphics and VFX artists, they add that there are other stock footage sites that are equally as favorable. "The growing demand for high-quality stock footage created a lot of competition. Today, there are hundreds of companies that sell digital assets. Motion Array is definitely on top of our list, but it is not the only good platform out there. There are several other sites that are as good as Motion Array, and we discuss them in our article," said Vitaliy.

https://www.youtube.com/playlist?list=PLgk1yvRG8CmVwM9eXohwniCsFboL6yygp

For more information about Motion Array, read IMHO Reviews article.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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