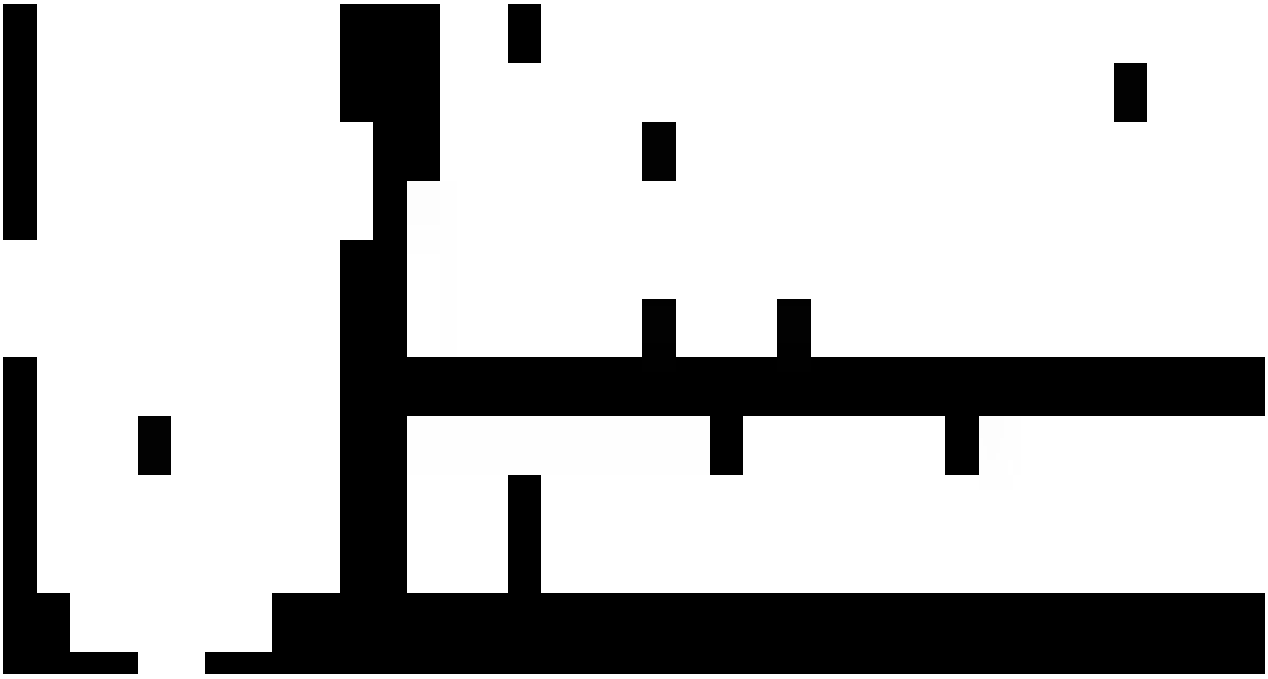


Assured Standard Publishes Report Backed by Experts on The Importance of General Liability Insurance

December 29, 2021

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Assured Standard?s new report suggests general liability insurance is crucial for business owners. Published on Assured Standard?s website, the analysis was based on a collection of expert views on the topic. The report comes at a time when the business and financial world are facing a drastic influx, and businesses are increasingly at risk of failing altogether.

It was evident in 2020 that successful companies can still become blindsided by unforeseen events, which is why they need commercial insurance policies tailored specifically to their needs. The publication highlights how many small-business owners don't think about general liability until something goes wrong and their assets are exposed to risk. The experts in the report explained why it is essential for entrepreneurs to recognize the significance of this type of coverage early in the process, before they're hit with an unexpected crisis.

For the report, Insurance experts were consulted for their professional views on the significance of getting general liability insurance. Business owners and financial experts were also quoted in the article. The final compilation and review of the report were overseen by Assured Standard?s team of insurance experts and

industry professionals. Readers can find the full report by visiting their page: https://www.assuredstandard.com/why-do-i-need-general-liability-insurance/.

The experts interviewed for this article explained the importance of general liability insurance and how it works to protect businesses. The reports found general liability crucial for a company?s financial stability.

Since its inception, insurance advisor Assured Standard has provided information, various guides, aids, and analyses on their site for helping business owners. The report was published as part of their regular research on insurance and B2B coverage options for businesses.

?This report underscores the importance of insurance as a vital component of any business,? said Chairman Arthur Williamson, who believes insurance is an investment to a business? success.

In its efforts to help small business owners and entrepreneurs, Assured Standard offers recommendations for policies according to their needs. It also talks about other kinds of insurance, from worker?s compensation to business owners? policies.

Williamson said, ?With this report we aim to emphasize the fact that insurance is simply non-negotiable.? Readers can get more information on business insurance by visiting their page: https://www.assuredstandard.com/business-insurance/.

Full details of the resources available can be found by visiting Assured Standard.

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Assured Standard

After years of living under the care of your parents and other family members, the time will arrive for you to reciprocate. At Senior Strong, you can show your loved ones just how much you value them.

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