

Surreal Ideas Promotes Creativity With Release Of New Soft Core Colored Pencils

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Surreal Ideas, a company promoting creativity and imagination, has released their new soft core colored pencils in an effort to foster creativity in children and adults. The company has been open in their efforts to promote creative living, and imagination. The pencils can be seen online at http://surrealideas.com/products/colored-pencils/. Here, information on the product, including design and uses is available.

The pencils are being offered, not only as a way to release creative energy, but as a method of relaxing. Coloring, especially among adults, has recently come under study in the scientific community, with many recent research articles proposing that spending time coloring can reduce stress. Surreal Ideas believes in this process, and has suggested that they hope to instill this same sense of calm in those who use their product.

For updates on new products and promotions Surreal Ideas invites new and existing customers to visit them through their social media account at https://www.facebook.com/surrealideas. Here, customers can get in contact with the company, view photos of products, and learn more about what Surreal Ideas stands for.

The company also promotes creativity through a recent article in their online blog, found at

http://blog.surrealideas.com/2015/10/14/10-steps-to-give-your-creativity-a-rocket-boost/. The update offers 10

steps to boost creativity, and covers subjects such as seeking mentors, focusing, creating a creative routine,

and even taking a moment in the shower to gain perspective.

The new coloring pencils being offered by Surreal Ideas come in a pack of 24 colors. They are designed

using high quality materials, and can be used on a variety of media surfaces, including sketchbooks. The

wood pencils are non-toxic, allowing parents to safely send them to school as art supplies, and the vivid

colors are promoted as being perfect for creating surreal landscapes and animals, among other things.

Surreal Ideas suggests that customers try using the pencils with a variety of other medium, such as oil paints,

water colors, and pastels to bring another dimension into artwork. The soft core color allows the pencils to be

smudged and blended easily using most blending tools.

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For more information about Surreal Ideas, contact the company here:Surreal IdeasDirk

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Surreal Ideas

Surreal Ideas creates products and services designed to inspire creativity and imagination.

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