



Startup Media Platform in India Announces Website Remodeling

January 10, 2022

January 10, 2022 - PRESSADVANTAGE -

StartupTalky, the biggest startup media platform in India, has announced that they are having their website remodeled. With the remodeling of their site, they expect to be better able to serve those who use the startup media platform for getting the latest news and updates about starting a business. The remodeling will ensure that the website is up to date to ensure that its online presence will be optimized. It will also make sure that the site will be mobile friendly, which means that the website will be displayed properly on the smaller screens of mobile devices, such as tablets and smartphones.

Tanmay Jain, a spokesperson for StartupTalky, says, "The result of this website remodeling is that people will find it easier to look for information on the site. And significantly more people will find our site and get the help that they need. And the remodeling ensures that the site will be mobile friendly so that people using their mobile phones or tablets can browse the site easily on their smaller screens."

The blog posts or articles on StartupTalky are classified into several categories, such as profiles, insights, learning, startup talkers, news and events, and SaaS. The profiles category features articles that describe the company profiles of various successful startup companies. These are verified information on various startups

and organizations. These companies include: boAt, Dunzo, CARS24, PhonePe, Flipkart, Pine Labs, Zlenb, Spinny, Netmeds, Zomato, Delhivery, Policy Bazaar, Swiggy, Vendantu, and more.

The insights category discusses various insights can be gleaned from the business ideas of several companies. These include: CRED, which is an Indian-based fintech startup, which offers a platform that allows users to pay credit card bills through a mobile app and offering rewards to customers; the complicated money making model of Formula One; the growth of matrimonial sites during the COVID pandemic; insights on the Indian startup ecosystem offered by Ankit Kedia, an angel investor turned venture capitalist; how an Indian startup can expand to the United Kingdom; a review of the six most successful products of Zoho, an award-winning cloud-based CRM software provider; and more.

The learning category features articles that can educate readers about doing business. These include: small business ideas for rural areas and villages in 2022; best revenue models for a startup in 2022; earnings and career options in gaming; business ideas for making money using vacant lands; how to build a company that is ready to manage any crisis; how to get featured on Product Hunt; new year resolutions that entrepreneurs need to make in 2022; and more.

The Startup Talkers category features successful businesspeople. These include: Sandeep Tandon, co-founder of FreeCharge, which is India's first mobile payment platform; Tim Cook, CEO of Apple; Ankur Warikoo, co-founder of Nearbuy; David Back, co-founder of Zoomcar; Nusli Wadia, chairman of The Wadia Group, the oldest Indian conglomerate; Harshil Mathur, founder of Razorpay; Phanindra Sama, co-founder of RedBus; Anupam Mittal, founder of People Group; Bill Gates, co-founder of Microsoft; Anand Mahindra, chairman and managing director of Mahindra, the biggest Indian car company; Parag Agrawal, CEO of Twitter; Jack Dorsey, co-founder of Twitter and founder of Square; and more.

And the news and events category reports on developments related to startups. These include: the funding and investors data for July to December 2021; funding and investors data for Indian startups; information about Ola electric scooters; Goa startup policy; what experts say about Shiba Inu coin; why Facebook changed its corporate name to Meta; why Ford Motors is shutting down its manufacturing plants in India; and more.

Founded in 2014, StartupTalky offers one of the biggest and liveliest communities for startup enthusiasts and entrepreneurs all over the world to network with other people who think like them. They have various initiatives designed to help entrepreneurs to learn and grow together. As such, it serves as a leading startup media platform offering the most up to date ideas, news, reports, industry research, and inspiring startup stories.

Those who are interested in learning more about StartupTalky can check out their website at <https://startuptalky.com/>, or contact them through email.

###

For more information about StartupTalky, contact the company here: StartupTalkyshubham@startuptalky.com HSR Fly Over, Sector 4, HSR Layout, Bengaluru, Karnataka 560102, India

StartupTalky

StartupTalky is the top startup media platform for the latest startup news, ideas, industry research and reports, inspiring startup stories.

Website: <https://startuptalky.com/>

Email: shubham@startuptalky.com

