

# 3rd Rock Products Creates New Supplements For Energy And Focus

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Laguna Beach, California based supplement company 3rd Rock Products has created a new combination of ingredients in an energy product, which is unique to many others on the market. The company discovered the properties while examining the effects of caffeine on the body. After realizing that the jittery feeling and crash associated with coffee and caffeine beverages alone could be avoided, the company began using clinical trials to create a product that could boost energy, while eliminating those negative qualities. The company has said the following in regards to the ingredients chosen: "In clinical studies, a combination of L-theanine with caffeine (200mg each) is noted to be synergistic in promoting cognition and attention."

Through the addition of L-theanine, a naturally occurring amino acid, 3rd Rock Products was able to introduce the calming properties into their capsules to give consumers exactly what they need in terms of energy and focus. One customer who tried the product and noticed the difference between this combo and caffeine alone commented: "This works very well to keep me going through out my busy day. I had no jittery side effects and at the end of the day there was no crash feeling unlike other products I have tried."

Supplements for energy and focus come in a variety of shapes and contents, but Steady Focus, the brand made by 3rd Rock Products has been designed with natural ingredients in mind. Each bottle contains 60 capsules, which are all-natural and vegetarian. The company believes that this will open the market up for those who lead meat-free lifestyles. Other capsules are often coated in gelatin, which is an animal by-product, and contain a myriad of ingredients that are considered more pharmaceutical than natural.

More information on 3rd Rock Products and their new ingredient combination can be found on the company's online sales portal. Here, further reviews and consumer comments can also be obtained for a closer look at the difference that L-theanine plays in the supplements. The company encourages new customers to check the site regularly for promotions and product deals, as well as new information on Steady Focus.

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