

The Gift of Scent New Online Store Is on Shopify

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The Gift of Scent, a new online e-commerce store with headquarters located in Pflugerville, TX, is now on Shopify. This e-commerce store was launched in 2018 after the partners from a previous successful aromatherapy diffuser business had reunited to establish an online store that focuses on a range of fragrance products, such as aromatherapy products, home fragrances, and car and travel fragrances. This online store, which provides a range of fragrance products, including wax warmers, fragrance oils, essential oils, wafers, tarts, and scented oils, is now on Shopify. This allows them to benefit from the seamless integration features of this e-commerce platform. With Shopify, it is easy to create an e-commerce site and then seamlessly integrate all of the required tools, such as Google Merchant Center and Google Ads.

Home fragrances available from The Gift of Scent include electric Plugables® and tabletop scented wax warmers, fragrance tarts, scented wax warmer melts, fragrance oil, fragrance wafers, and soy candles. These wax warmers can be used as decorative elements of the home. One example is the Multicolor Mosaic Plugables® Fragrance Vase Wax Warmer, which features a mosaic glass that gently glows blue and green, which can be used as a night light while the fragrance fills the room. It makes use of wax melts, essential oil, and something the company innovated called No-Mess Fragrance Tarts (which are a replacement for

traditional wax warmer melts). Another example is the ScenTrio wax warmer, which has three power levels, where the low level is for no-mess tarts, medium is for wax, and the high level is for oils.

Also included in the home fragrances category are the Plugables® electric diffusers. Electric diffusers include the Glitter Domes? Plugables® Electric Scented Oil Diffuser with Fragrance Oil. These electric diffusers that can simply be plugged into an electric outlet are available in various designs to suit a particular theme. Other Plugables® electric diffusers include the: Platinum Dolphin Plugables® Electric Scented Oil Diffuser with Fragrance Oil, Floral Medallion Plugables® Electric Scented Oil Diffuser with Fragrance Oil, and Moroccan Lantern Plugables® Electric Scented Oil Diffuser with Fragrance Oil.

Car and travel scents products from The Gift of Scent include a collection of 12-volt car diffusers, go-anywhere portable air fresheners, vent clip diffusers, and USB diffusers. Vent clip diffusers are car air fresheners that are provided with a snap clip that allows easy attachment to the air venting system of a car and even for the home or office. They can even be brought along when on a trip and they can be attached to the air venting system of a hotel room. These are reusable vent-clip diffusers since they allow refills.

Also available are Truck Puck® Portable Automobile Air Fresheners, which can be placed anywhere in the car or truck to fill the air inside the vehicle with the preferred scents. Another car and travel scent product is the Drive Time® Power 12-Volt Car Fragrance Diffuser, which allows people in their cars to enjoy aromatherapy fragrances that can counteract odors, improve their mood, and relieve their stress. They are reusable and can be refilled using aromatherapy sachets.

Also available are fragrance wafers that can be used in the home or in the car. These Belle Aroma fragrance wafers are made from EVA resin to ensure safety and a long-lasting scent. These wafers are available in the form of ScentSlides® for use in Plugables® electric diffusers.

Also available is the Aromatherapy Scent Pendant? with Essential Oil. Since this is worn as a pendant, those who use it can enjoy aromatherapy scents wherever they go. The user simply puts in a few drops of the desired essential oil onto the ceramic flower in the pendant. The pendant can be worn or it can be placed anywhere in the home or car.

The Gift of Scent is a provider of curated collections of some of the leading aromatic diffusers for fragrance and essential oils, and a broad range of candles, soaps, soaks, and scrubs. This online e-commerce store dedicated to fragrance products was founded after partners in an aromatherapy diffuser business decided to reunite, leveraging their decades of knowledge and experience in the industry.

Those who are interested in learning more about The Gift of Scent online store can check out their website, or contact them on the telephone or through email.

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For more information about The Gift of Scent, contact the company here:The Gift of ScentJeffrey Smith(512) 333-2071friends@thegiftofscent.comThe Gift of Scent4717 Priem Ln Building 3 STE 303 Pflugerville, TX 78660https://thegiftofscent.com

The Gift of Scent

The Gift of Scent offers an innovative selection of fragrance products ranging from electric aroma diffusers for home, office or travel, candles, aromatherapy & essential oils, as well as fragrance products for bath, body and more.

Website: https://www.thegiftofscent.com/

Email: friends@thegiftofscent.com

Phone: (512) 333-2071