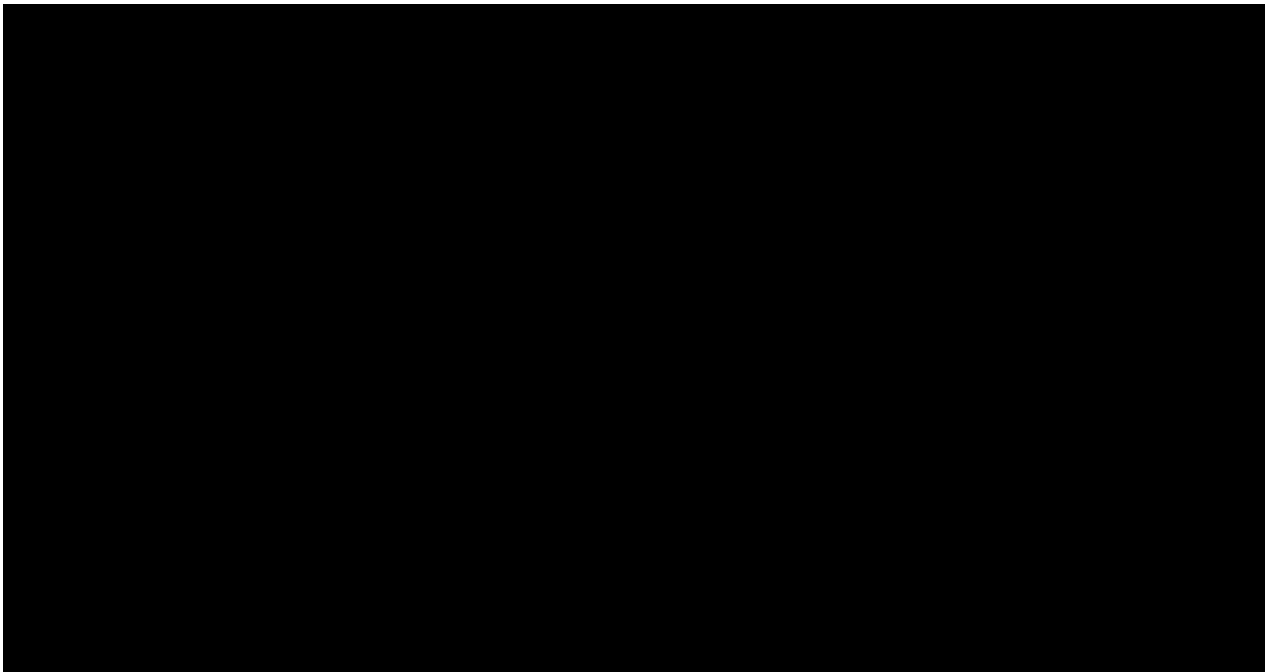




SERP Acquires PixelHint to Expand Educational Resources and Offer Web Design Tutorials and Quality Free Web Resources

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SERP, a digital marketing agency based in Los Angeles, CA, has announced its acquisition of Pixel Hint, which is an education website. This will allow them to provide web design tutorials and high-quality free web resources. SERP is a provider of free SEO training for business owners and with such resources, these companies were able to enhance their future. SERP Co provides the highest level of transparency for its clients and its free training group on Facebook has currently over 250 members who have been able to reach their business goals.

SERP Co has a Facebook group that offers free training and is called SERP University. This is aimed at providing the best possible online marketing and SEO knowledge that is totally free of charge. SERP University offers different types of services, including tools and systems they use to operate their marketing campaigns; free training on everything about digital marketing and SEO; a community of doers; live question and answer forums that advise and offer help with digital marketing; and SOPs and various online resources to help in growing a business.

A representative for SERP Co says, "It's tough for business owners to get access to digital marketing services that measurably make them more money. We are here to change that. SERP is a full-service digital marketing agency that helps business owners grow their businesses without having to worry about marketing. We understand that running a business is a big enough job on its own - and we want you to be able to focus 100% on providing a quality service to your customers & clients, without having to worry about where the next lead or sale is going to come from. And now with our acquisition of Pixel Hint, we have further expanded our educational resources to better serve those who are looking for such information."

SERP Co offers a range of services, including analytics, conversion, advertising, media, PPC, marketing, website design, and SEO. Their SEO services can be subdivided into local SEO, e-commerce SEO, and outreach link building. They provide SEO services for e-commerce stores in order to bring them to the first page of the search engine results pages (SERPs). They offer done-for-you services in which they provide completely managed digital marketing services for small to medium-sized business enterprises, e-commerce companies, and local service providers. They can also provide a "done with you" service that offers coaching, training, templates, courses, processes, and tools for business people who want to apply a proven online marketing system for massive growth.

PixelHint is made up of a team of web developers and web designers who share web design tutorials to help businesses develop web design skills. Examples of tutorials include the creation of a responsive template that makes use of Bootstrap 4; and how to design a web template using the Sketch app, which is a vector graphics editor for macOS. Web resources include a finance icon set; a single page PSD template; and Gmail support CSS media queries in emails.

SERP Co is a full-service digital marketing agency that can help companies grow via a substantial rise in their number of customers. Also available is their marketing analytics service, which presents the client with a clear picture of their customers, performance, and marketing costs. And with their conversion rate optimization services, they will be testing several ideas to determine the best user experience for the client's website and boost its conversion rate. They can help businesses grow by applying tested, proven, and industry-leading digital marketing strategies, including SEO, PPC, website optimization, and advertising. SERP University offers a place for business people to learn about digital marketing and SEO. While the information is provided for free, they have ensured that those are things they have personally tried and have applied them on their own websites.

People who would like to know more about the services provided by SERP Co can visit their website or contact them through the telephone or via email.

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For more information about SERP Co, contact the company here: SERP Co 855-818-7951 sayhello@serp.co 1543 Rosalia Rd Unit 206, Los Angeles, CA 90027

SERP Co

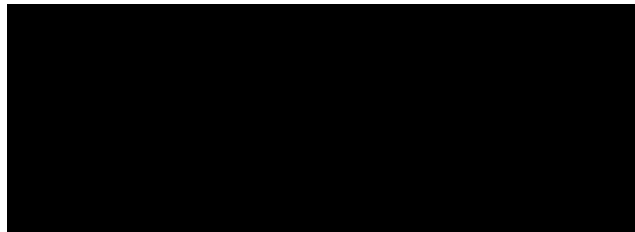
SERP Co is a Digital Marketing Agency.

Our mission is to make profitable marketing accessible & enjoyable, so good businesses can grow.

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