

Online Marketing Expert Helps Business Owners And Solo Professionals Get More Clients And Grow Their Business

October 27, 2015

October 27, 2015 - PRESSADVANTAGE -

Richmond Web Marketing is helping business owners and solo professionals get more clients and grow their business by helping their clients get found online and look like the experts they are!

The owner Elisabeth Kuhn, Ph.D., used to be a linguistics professor specializing in language and persuasion. She decided to leave academia and start Richmond Web Marketing when she fell in love with copywriting and marketing. Over the last 8 years, she has used her expertise to help numerous clients not just in Richmond, VA, but also in Richmond, BC, and even near Richmond, UK, among many other locations around the globe.

In addition to marketing consulting, Kuhn offers a range of online marketing services, particularly as they involve persuasive copywriting and high quality content creation. In short, she helps her clients look like the experts they are, not just locally but nationally as well.

Says Kuhn, "Getting found online is important, but it's not enough! People will Google the business owner, and the more professional they look, the more likely they are to get business. Twitter posts discussing one's breakfast preferences also won't do. Instead, the key to success includes high quality content including articles, reports, and even books that show off the business owner's expertise and accomplishments!"

And that's not all. A website needs to do more than just look good. It needs to persuade visitors to take action, and give them a way to do it. A business needs to be able to connect with its prospects and communicate with them in order to turn them into clients.

Kuhn and Richmond Web Marketing specialize in making all this happen.

On her website/blog, Kuhn offers a range of marketing services as well as consulting. There's also plenty of

information including a free report with 5 Reasons why a website may not convert its visitors into clients. The report is available at the top right of her Richmond Web Marketing website.

More information about Kuhn and Richmond Web Marketing is also available at <http://RichmondWebMarketing.com>.

###

For more information about Richmond Web Marketing, contact the company here: Richmond Web Marketing Elisabeth Kuhn 804-285-2535 richmondwebmarketing@gmail.com

Richmond Web Marketing

Richmond Web Marketing offers comprehensive online marketing services and consulting to business owners in the US and beyond.

Specialties include persuasive copywriting, special reports, and other publications.

Website: <http://richmondwebmarketing.com>

Email: richmondwebmarketing@gmail.com

Phone: 804-285-2535

Powered by PressAdvantage.com