

VSA Gives to Boys & Girls Clubs of Camden County for 11th Straight Year

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Haddon Township, N.J. ? VSA Prospecting continued a longstanding tradition this holiday season by making a generous contribution to the Boys & Clubs of Camden County for the 11th year in a row.

VSA, a B2B lead generation firm that specializes in setting sales appointments for clients with complex offerings, has always prioritized giving back to the community that helped it grow. The company was founded in a Camden County living room in 2001?the same year the Boys & Club of Camden County opened their first clubhouse in the Parkside neighborhood of Camden.

The Boys & Dirich Clubs? mission is to enable all young people, especially those most in need, to reach their full potential as productive, caring, and responsible citizens. The organization traditionally provides summer camps, afterschool programs, and ongoing mentorships for children with adult professionals.

?This is a particularly exciting time to be part of the Boys & Samp; Girls Clubs and support the development of

young people,? says VSA founder and CEO Valerie Schlitt, a member of the Boys & Dys Club board

since 2019.

As a board member, Miss Schlitt has a firsthand view of the ways community donations directly benefit the

children.

?From the beginning, something about this organization just caught my heart,? she says. ?I?ve always felt an

alignment with the things they?re trying to do. I believe in developing people and giving them the opportunity

to fly and do what they?re passionate about. To be part of an organization that creates an environment that

allows young people to fly is very meaningful to me.?

To learn more about the Boys & Dirls Clubs of Camden County (or make your own contribution), visit

https://begreatcamden.org.

About VSA, Inc.

VSA is a premier telesales and customer service firm founded in 2001 that supports companies with

outsourced B2B lead generation and inbound customer service programs. Becoming an extension of its

clients? sales, marketing, and customer service teams, VSA helps achieve sales growth targets and service

goals with high-end, complex products and services and multi-step prospecting approaches, regardless of the

industry. The company has more than 100 employees in offices in New Jersey and Philadelphia, counts

several Fortune 500 firms as clients, and partners with some of the country?s leading B2B marketing

agencies.

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VSA Prospecting

VSA is a premiere B2B lead-generating, appointment-setting, and outbound-calling firm. We excel on programs for

complex products and services and with intricate prospecting approaches.

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