

# VSA Gives to Boys & Girls Clubs of Camden County for 11th Straight Year

*January 12, 2022*

Camden, New Jersey - January 12, 2022 - PRESSADVANTAGE -

Haddon Township, N.J. ? VSA Prospecting continued a longstanding tradition this holiday season by making a generous contribution to the Boys & Girls Clubs of Camden County for the 11th year in a row.

VSA, a B2B lead generation firm that specializes in setting sales appointments for clients with complex offerings, has always prioritized giving back to the community that helped it grow. The company was founded in a Camden County living room in 2001?the same year the Boys & Girls Club of Camden County opened their first clubhouse in the Parkside neighborhood of Camden.

The Boys & Girls Clubs? mission is to enable all young people, especially those most in need, to reach their full potential as productive, caring, and responsible citizens. The organization traditionally provides summer camps, afterschool programs, and ongoing mentorships for children with adult professionals.

?This is a particularly exciting time to be part of the Boys & Girls Clubs and support the development of young people,? says VSA founder and CEO Valerie Schlitt, a member of the Boys & Girls Club board since 2019.

As a board member, Miss Schlitt has a firsthand view of the ways community donations directly benefit the children.

?From the beginning, something about this organization just caught my heart,? she says. ?I?ve always felt an alignment with the things they?re trying to do. I believe in developing people and giving them the opportunity to fly and do what they?re passionate about. To be part of an organization that creates an environment that allows young people to fly is very meaningful to me.?

To learn more about the Boys & Girls Clubs of Camden County (or make your own contribution), visit

<https://begreatcamden.org>.

About VSA, Inc.

VSA is a premier telesales and customer service firm founded in 2001 that supports companies with outsourced B2B lead generation and inbound customer service programs. Becoming an extension of its clients' sales, marketing, and customer service teams, VSA helps achieve sales growth targets and service goals with high-end, complex products and services and multi-step prospecting approaches, regardless of the industry. The company has more than 100 employees in offices in New Jersey and Philadelphia, counts several Fortune 500 firms as clients, and partners with some of the country's leading B2B marketing agencies.

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## VSA Prospecting

*VSA is a premiere B2B lead-generating, appointment-setting, and outbound-calling firm. We excel on programs for complex products and services and with intricate prospecting approaches.*

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