



Sam Grogan, Charlotte, NC Realtor, Reaches No. 1 on Amazon Best Seller Lists

October 28, 2015

October 28, 2015 - PRESSADVANTAGE -

CHARLOTTE, NC ? Sam Grogan became an Amazon Bestselling Author with his new book, ?The Essential Guide To Charlotte Real Estate, Insights From Fourteen Local Experts?. The book, published by FA Media Group of Charlotte, reached Number 1 for ?Real Estate Sales?, ?Buying and Selling Homes?, and ?Real Estate Investments? in Amazon?s Kindle Store. Amazon also ranked the book at Number 2 for ?Real Estate? and ?Mortgages? as well as the Number 1 Hot New Release in multiple categories.

Grogan contributed a chapter on buying and selling luxury properties in the Charlotte, North Carolina area. The Charlotte region is one of the fastest growing metro area in the country and there are a wide variety of luxury neighborhoods in the area, from the Uptown, or Center City, to the close-in historic neighborhoods, to the three large area lakes and surrounding suburban areas.

Grogan said, ?Each luxury property has a unique personality and aura. In marketing a luxury residence, it is important to showcase the unique qualities, features and amenities and the personal story of the home. Luxury residences require a customized approach to marketing in order to attract the highest number of qualified buyers.?

Fourteen local real estate experts contributed chapters to "The Essential Guide To Charlotte Real Estate", each providing advice in the author's area of expertise. With thousands of people moving into the region every month, the book will be a resource for newcomers to identify the experts they need to help them find, purchase and finance their ideal property. Existing local homeowners will also find resources and experts providing useful advice for selling their homes, re-financing and improving their properties.

Sam Grogan is an agent with Coldwell Banker United, Realtors(R) in Charlotte. He is certified to represent buyers and sellers of luxury properties as part of the Coldwell Banker Previews(R) Division, that focuses on the top ten percent of the Greater Charlotte Area. He has been helping real estate buyers and sellers since 2001 and is a licensed broker in both North and South Carolina. His team, "Best in the Carolinas?", is currently ranked as the Number 1 Team for Coldwell Banker in the Carolinas and in the Top 75 among all Coldwell Banker teams nationally.

"The Essential Guide To Charlotte Real Estate, Insights From Fourteen Local Experts" will be available in a paperback version in late October and is currently available in the Amazon Kindle Store at <http://www.Amazon.com/dp/B015APTT6U>.

For more information about Sam Grogan, visit <http://www.SamGrogan.com>.

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