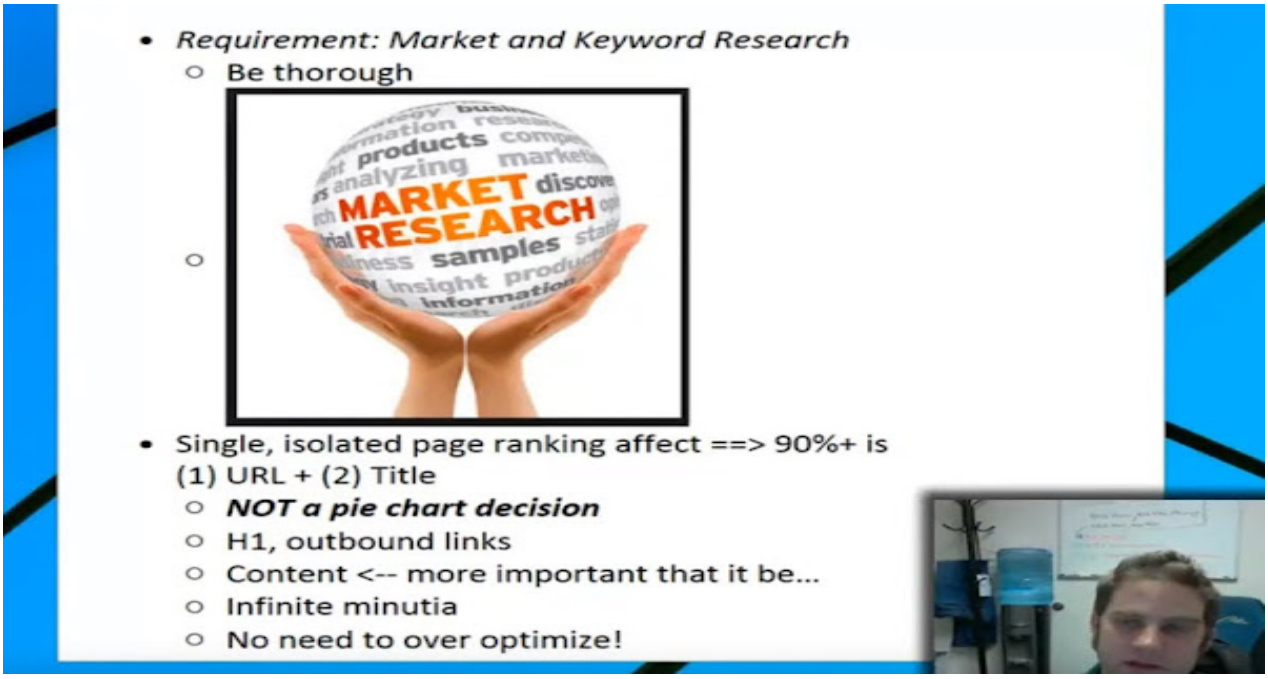


Dallas SEO Geek Helps Local Dallas Business Get in the VIP Line for Local Search

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Dallas SEO Geek, an SEO company based in Dallas, TX, is happy to announce that they can help local businesses get in the VIP line in the Google Maps rankings. The VIP line in Google for local businesses is also known as the Google Maps ?3 Pack?. Basically, ranking a local business? Google My Business page in Google Maps results can have a significant impact on a company?s revenue. Meanwhile, in a previous press release that can be accessed at https://www.pressadvantage.com/i_story/48434-dallas-seo-geek-david-hood-is-offering-a-free-seo-analysis-to-prospective-clients, they have announced their offer of a free SEO analysis to potential clients.

When someone performs a search using a keyword for the particular business in a particular local area, for instance Dallas, shown on the top of the Google search results are paid ads. These results are clearly marked as ads and people tend to skip them. Under the ads is the VIP line or the Google Maps 3 pack. These are the first non-paid results and are the first items that the searcher would likely take a look at. This can result into more visitors to the website that later on can become customers.

The Google 3-pack is where Google shows the top three results for local search results. It utilizes the location of the user to ensure that the search is relevant to the location where the searcher has submitted the query. One cannot optimize specifically for the Google 3-pack because the businesses listed there are dependent on the location of the person doing the search. However, there are ways to help a local business get included in the VIP line. And David Hood from Dallas SEO Geek has the knowledge and the experience to do it.

Meanwhile, David Hood from Dallas SEO Geek has published another blog post where he answers the question on when SEO will die. This post can be accessed at https://patch.com/texas/dallas-ftworth/classifieds/announcements/277128/dallas-seo-geek-when-will-seo-die, and it is an important question because some people believe that SEO will become useless in some point in time. David Hood points out that SEO is not expected to die any time soon. This is because as long as there are people using the search engines like Google to look for things on the Internet, SEO will always be needed.

While a business might not be 100 percent successful in their SEO efforts with the use of a particular SEO agency, it is typically worth the risk if the target market is sufficiently valuable. SEO will continue to be valuable and this is even expected to intensify as more people turn to the internet when they need something.

Dallas SEO Geek offers customized SEO strategies to ensure that these are suitable for a particular business. These services can be categorized as on page SEO, off page SEO, and YouTube video SEO marketing services.

On page SEO has to do with website design, which is not just about making the site visually attractive. It is also essential to make sure that the site will rank highly in Google and other search engines. On page SEO has to do with several factors, such as content, titles, format, keywords, tags, images, links, site structure, videos, and more.

Off page SEO has to do with how the website is referenced online, which are the links pointing to the site. These links must be of high quality, which means that they come from websites that are relevant, well-ranked and authoritative. It is also important to ensure natural anchor text distribution to avoid getting penalized by Google. For instance, if the anchor text is the same for all of the site?s links, this is apparently not natural and will get penalized.

Dallas SEO Geek is owned by David Hood, who is a SEO consultant and has been providing SEO services full time since 2012. He has already worked on the SEO needs of thousands of websites through the years with him personally overseeing each SEO project.

To learn more about the SEO services offered by Dallas SEO Geek, people can visit their website at https://www.dallasseogeek.com/, or contact them on the phone or through email. They can be contacted 24 hours a day, from Monday to Sunday.

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For more information about Dallas SEO Geek, contact the company here:Dallas SEO GeekDavid Hood214-504-3848david@dallasseogeek.com15441 Knoll Trail Dr, #220, Dallas, TX, 75248

Dallas SEO Geek

SEO Expert and Consultant in Dallas with over a decade of Search Engine Optimization services for a variety of clients.

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