



City Web Offers New Social Media Marketing Packages For Limited Time

November 05, 2015

November 05, 2015 - PRESSADVANTAGE -

City Web Company, based in Denver, CO, is proud to announce that they are offering new packages for marketing through social media. Businesses are encouraged to visit the company's website, where they can order their packages online at discounted rates. Marketing with the use of social media is becoming an integral part of overall online marketing and the City Web Company packages are proving to be very popular.

"The world is on social media now," says Matt Gronbeck from City Web Company. "Although this was originally developed to allow people to communicate on a one to one basis with each other, businesses soon realized that it could also be used as a platform to boost their brand awareness. As a result, social media marketing has now a key part of any online marketing strategy. Our affordable packages are designed to help businesses get their name out there and to better engage with their customers."

Social media helps to draw traffic to a website and improve the likelihood that customers will recognize a particular product or service. Additionally, research has shown that it increases online trust and a company's

credibility in the eyes of customers. City Web Company is an expert in social media marketing, focusing on important and popular platforms, such as Twitter, Facebook, LinkedIn, Google Plus and Pinterest.

"The social media phenomenon is not just an interesting study theme for sociologists and psychologists," adds Matt Gronbeck. "It is also one of the most powerful advertising tools the world has ever known. On popular social media sites, small, medium or large companies have the unprecedented opportunity to come in direct contact with old, new or potential customers."

One of the strengths of social media is that information can travel more quickly than ever before. This means that the potential for a piece of marketing to 'go viral' is huge. City Web Company wants to make it clear that this type of marketing enhances brand recognition, website traffic, trust, and credibility.

Businesses are encouraged to contact the company through <http://www.citywebcompany.com/contact-us/> as soon as possible. This will enable them to order their social media marketing package online. The discounted price will automatically be applied to any order placed.

###

For more information about City Web Company, contact the company here: City Web Company Matt Gronbeck 855-248-9932 info@citywebcompany.com 600 17th St #2800 Denver, CO 80202

City Web Company

Founded in 2008 City Web Company specializes in WordPress Website Development as well as Online Marketing including Pay Per Click Advertising Management, Reputation Marketing, Blogging, Social Media Marketing, Local SEO strategies, and more.

Website: <http://www.citywebcompany.com>

Email: info@citywebcompany.com

Phone: 855-248-9932



Powered by PressAdvantage.com