



Manage By Stats

ManageByStats To Roll Out New Updates To GUI

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In a recent announcement regarding their upgraded affiliate program, ManageByStats made mention of the upcoming next evolution of their tools for Amazon sellers. Those updates include major improvements to the Graphical User Interface, or GUI, and are now through the final stages of development and will be rolling out. MBS has always been the leader when it comes to the reporting and analytics of key financial data, including profit, revenue, fees, cost of goods, operating expenses and all details needed to accurately know the health of an Amazon business, but that data has primarily existed in tables and graphs. To that is now being added options for histograms and pie charts, along with other visualization options that will bring that insight to life.

"We've always been about the insight," says MBS CEO, Philip Jepsen. "Our users have come to rely on us for that over the years. With this new evolution of the user interface we're making it a snap to easily oversee profit, visualize trends, generate reports, do in-depth analytics, track inventory and more."

In addition to financial reporting and analytics, ManageByStats provides tools for keyword research, new product discovery, listing optimization, product launches, automated review requests, advertising, inventory tracking and customer management.

"This new evolution of our GUI applies across the board," says Mister Jepsen. "We're known for our

financial info and making it easy for Amazon sellers to know their business, but each of our many other tools are also benefiting from these updates.?

For more on the MBS tool updates please visit the ManageByStats site or contact the company directly to schedule a briefing. If interested parties have further questions, ManageByStats may be contacted directly by email.

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ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

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