



Adjustable Knee Brace By Exous Bodygear Breaks 4 Figures In Daily Sales

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EXOUS Bodygear is proud to announce that their adjustable knee brace, which was launched in August 2015, is already being sold more than 40 times each day. This equates to a daily revenue of over \$1,000. The launch, clearly, has been a resounding success. Earlier this year, the knee brace was launched in the UK, where it has now become the top rated fully adjustable neoprene knee support brace.

Brand Manager Mannie Kaur had the following to say: "Our company ethos and slogan is 'different by design' meaning we like to go and do it better than it has been done before. Hence, our product development time is up to three times longer than many other 'me too brands.' However, the result is a dynamite product that really sells itself. We care about all of our products and welcome and listen to all customer feedback. We always try and constantly improve on a product if we can and that is the key to success."

The knee brace has a number of unique features, including the four-way compression system with cross over straps and double lateral stabilizers. It is made of high-grade neoprene and has a premium finish and fit. These elements help provide comfort and support for people who have knee and joint problems.

Since its original release, the product has received various positive reviews. "My wife loves this," says one customer. "I bought this knee brace for my wife, who has had chronic knee issues for most of her adult life. While she usually uses a generic slip-on knee brace when she works out, she's complained recently about their lack of support. Enter the EXOUS Bodygear Ex-701. At first, she thought it would be another slip on brace with added velcro, but after trying it on she was amazed at how much support the middle straps gave her knee. This brace has solid construction and she said it's really comfortable without feeling insubstantial. I'm really pleased with this purchase."

Knee supports are vital to healthy and comfortable mobility for many people. For EXOUS Bodygear, the fact that they have reached such a high level of sales is a testament to their ability to help more people live happy and healthy lives.

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EXOUS Bodygear

EXOUS Bodygear is a sports and outdoor brand who produce high quality consumer products in the health and fitness market

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