

Electronic Merchant Systems Announces the Availability of Their ISO Agent Program in Kentucky

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Electronic Merchant Systems (EMS), a national payment processor based in Cleveland, Ohio, is happy to announce that they are making their ISO Agent Program available in Kentucky. This means that merchant services agents in Kentucky may now enjoy the advantages of being an ISO agent with EMS. These include: assisting agents on becoming a registered ISO; a dedicated relationship manager, providing support like marketing materials, a partner portal where agents can monitor activity and profitability, and lead reports; having the most number of sponsor banks compared to other agent programs; the EMS daily residual program; access to the sales portal, MyPortfolio; and advanced payment processing systems that are both innovative and secure. Agents wanting to learn more about the benefits of joining the EMS Agent Program can click on the following link, <https://www.emscorporate.com/merchant-services-iso-agent-program-ky>.

The retail industry provides 556,000 jobs and pays over \$9.3 billion in wages every year, according to the Kentucky Retail Federation. With retail businesses one of the major users of credit card processing services, Kentucky is a great location for merchant services agents. The EMS ISO Agent Program offers several benefits for the credit card processing agent: a dedicated relationship manager; access to the most sponsor banks; daily residuals; total transparency; and 24/7 US-based support that is available the entire year.

An EMS spokesperson states, "Having a successful merchant services career in Kentucky takes a lot of work. As sophisticated entrepreneurs, it's no longer just about going business to business offering credit card processing services. Business owners have changed, and so has the credit card processing industry. Now, a merchant services sales agent needs to not only look at brick and mortar business but also click and mortar. With the boom of E-commerce, emerging technology, and consumer buying trends, credit card processing agents need to be able to adapt to an ever-changing industry. With EMS, you will be able to be a leader in the merchant services sales industry."

There are several features of the MyPortfolio sales portal that benefit Agents. One is the deal tracking

feature, which provides real-time notification for pending items. It also provides residual reporting features, such as: portfolio summary, top merchants based on volume and residuals, and merchant volume and residual trending graph. This portal also has merchant acquisition features, which include: customizable pricing profiles; and an online application using DocuSign or by signing on a tablet. MyPortfolio also has merchant tracking features, such as: client service notifications; and the review of batch and monthly processing statements. And finally, it also offers sub-agent management features: customized sub-agent residual calculations, hierarchy in the agent's portfolio reporting, and sub-agent visibility to accounts and residuals.

Meanwhile, with the EMS ISO Agent Program, a merchant services agent can: provide an industry-leading credit card processing product suite; be capable of closing more deals; have access to more sponsor banks; land more merchant accounts; white label the EMS agent portal; have the assistance of an advanced marketing team; have access to their money as soon as the merchants begin processing; transparency and open communication; and more.

With over 30 years of experience, the mission of The EMS Agent Program is Agent Success. They work to help Agents close more deals and get into challenging verticals so they can be leaders in the merchant services industry.

Those who are interested in selling merchant services and want to check out the EMS ISO Agent Program in Kentucky can visit the EMS website or contact them on the telephone or through email.

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For more information about Electronic Merchant Systems, contact the company here: Electronic Merchant Systems (800) 726-2117 info@emscorporate.com 250 W Huron Rd #400 Cleveland, OH 44113

Electronic Merchant Systems

Established in 1988, Electronic Merchant Systems has grown to become a leading provider of payment processing & merchant services. Electronic Merchant Systems' mission is to be the industry leader in merchant services and payment processing solutions.

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