

Marketer Dude TV Offers Affordable Video Marketing Services

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Marketer Dude TV, a digital marketing agency based in Auckland, NZ, has announced a recent update to their million dollar video ad template guide. Marketer Dude TV provides affordable video marketing to local business all over the world. Its video marketing team has the skill, knowledge, experience, and passion for creating an engaging video that can be used on social media platforms, YouTube and Facebook advertising, including video ranking.

Online video marketing is increasing in importance. In the US, it has been reported that it has surpassed TV ads in total ad spend each year. More and more companies are realising that it is not only vital to be online but also to make sure that their content is engaging through the use of video. People love to stay updated about certain topics and video offers a fast and easy way to do this. Video content is much faster and easier to absorb, rather than reading text. With better engagement comes higher brand recognition.

Mike James, Executive Producer and CEO at Marketer Dude TV, says, "Our purpose is to make affordable online marketing videos for local businesses all over the world. We'll work together to find the right message for your audience. Simplicity is important. We follow our proprietary ad copy strategy to produce compelling sales videos. We help you hone in on your target audience. With our video marketing strategy we are able to find where your target audience is located and target them specifically with your message when they are in a buying mode. We will deliver your story to the right audience at the right time with video ads and online marketing at an affordable price. If you'd like to know more about us, find us on Facebook."

Meanwhile, as one of the ways that Marketer Dude TV can help businesses, they have recently updated their guide for video ad script templates. They offer 10 simple templates that people can use in creating video ads that will target the best prospects and provide a high conversion rate.

The first step in creating a video ad is to ask questions regarding one's target audience, the specific offer,

and what exactly is supposed to happen as a result of the video ad. The primary question is the key purpose of the video. Perhaps, it is to get the viewers to the business? sales page, make them call or text, sign up for an email list, sign up for a webinar or visit one?s blog. It is actually not a good idea to expect the viewers to make a purchase right after the video ad. But they might be convinced to take a smaller action, such as calling, texting, or visiting one?s sales page.

Identifying the target audience for the video is similar to determining the business? ideal customer. This is the person who is most likely to buy the product or service being offered. The video must be designed speak directly to this target audience and offer them a solution for their problem. It is important to examine just how the product or service is going to solve that particular problem.

One of the video ad script templates is that of the classic video ad. This is the simplest copy framework and it works by first spotlighting the problem that prospects are facing. It then agitates the viewer, which means magnifying the pain caused by the problem, which evokes emotions from the viewer. And finally, it offers a solution to the painful problem.

Marketer Dude TV is a boutique digital marketing agency that has the goal of helping local businesses get more site visitors, telephone calls, and leads. The company was founded by Mike James, who started online in 1996 when he launched one of the first online shopping health sites in New Zealand. Since then, Mike and his Marketer Dude team have worked with various companies from various parts of the world, providing unique perspectives on the approaches that will get more site traffic, phone calls, and sales.

Those who are interested in the video ad script template guide that has been recently updated can check out the Marketer Dude TV website, or contact them on the phone or through email.

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For more information about Marketer Dude TV, contact the company here: Marketer Dude TV Mike James +649 888 0659 mike@marketerdude.tv 1 View Road, Glenfield, Auckland 0627 New Zealand

Marketer Dude TV

Affordable online video marketing. We deliver an engaging video that can be used on social media, YouTube and Facebook advertising, as well as video ranking. We make engaging online marketing videos for local businesses all over the world.

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