Internet Marketing Agency Celebrates Third Anniversary of Expansion to Indianapolis

February 15, 2022

Encinitas, California - February 15, 2022 -
Local Blitz, an Internet marketing agency, in Indianapolis, Indiana, is happy to announce their celebration of the third anniversary of their expansion to Indianapolis. The company co-founder Nick Bennett, who originated from Indianapolis, decided to relocate from San Diego back to Indianapolis in 2019. Nick Bennett decided to return to Indianapolis in 2019 to head up the Indianapolis office of Local Blitz?s - Internet Marketing Agency Indianapolis. They chose the Broad Ripple neighborhood in Indianapolis for their office location and since then, they have enjoyed working in the ?Circle City? and helping clients in the city with various kinds of Internet marketing needs.

A spokesperson for Local Blitz says, ?Located in the Broad Ripple neighborhood in Indianapolis we offer a wide range of custom internet marketing services in Indianapolis. We understand there are a lot of different directions to head in when it comes to internet marketing, which is exactly why during an initial consult we help clients determine what direction may be best for them. If we can help with our areas of internet marketing experience we are always more than happy to help. If for some reason your need and our skill sets are not a good fit we have a great network of trusted partners to help you. Yes, we are located in Indianapolis and yes we are more than happy to talk to you no matter where you are at in the process or how large or

small your business is.?

Local Blitz offers various kinds of services, particularly: SEO, online advertising, email marketing, and social media marketing. With regards to SEO, they are focused on providing custom solutions for their clients instead of one size fits all solutions. This is vital because SEO is actually a moving target and what may work today may no longer work tomorrow. While some of the foundational concepts remain applicable, a lot of things are always evolving. That is why Local Blitz is focused on developing custom SEO solutions that are specific for clients to get long-term results. Their SEO process is made up of several stages: the discovery phase; strategy/ communication phase; implementation phase; project kickoff phase; and reporting and review phase. They also offer different kinds of SEO campaigns: local SEO; regional SEO; national SEO; and international SEO.

Local Blitz also provides online advertising agency services. They take a data-driven and scientific approach to online advertising campaigns, instead of a set and forget it strategy. Their team is knowledgeable and experienced with regards to the major advertising platforms, including Facebook ads, Google ads, and Instagram ads. Each one of these advertising platforms present unique challenges, which is why their team has dedicated members who are trained and focused on the most recent changes in each platform.

Local Blitz also offers email marketing services because it has the highest ROI for all kinds of online marketing. This is because once an email address has been obtained, it will cost almost nothing to remarket to that particular person. And social media marketing continues to be an important component of online marketing. They offer free social media consultation to help in developing the social media marketing strategy for a particular client. These are social media marketing campaigns on Facebook, Instagram, Twitter, and LinkedIN.

Founded in 2009, Local Blitz is an Internet marketing agency that offers value to clients by building digital sales funnels or them, especially those who need it the most, whether they are small or medium sized business enterprises. They are ready to serve as a resource for companies that are not large enough to have their own Internet digital marketing but understand its value. They have been receiving testimonials from satisfied clients in various niches, including real estate, e-commerce, automotive, and many more.

Those who are interested in learning more about the various Internet marketing services offered by Local Blitz can check out their website, or contact them on the phone or through email. They are open from 8:00 am to 5:00 pm, from Monday to Friday.

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For more information about Local Blitz, contact the company here:Local BlitzSimon

White8587712040simon@localblitzmarketing.com245 Meadow Vista WaySuite 101

Local Blitz

Website: https://localblitrz.com

Email: simon@localblitzmarketing.com

Phone: 8587712040