



Oceanology International launches OI North America in San Diego on February 14-16, 2017

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The 46 year old biennial Oceanology International (OI) show in London is the world's largest exhibition and conference for the ocean science and marine technology community. The Maritime Alliance is pleased to be the regional partner to help launch Oceanology International North America (OINA) in San Diego, California on February 14-16, 2017 at the San Diego Convention Center.

The two events will alternate with OI London being held March 15-17, 2016 and will repeat in 2018, 2020 and

so on. OINA launches in 2017 with subsequent events in 2019, 2021 and further 'odd years'.

OI China, launched in 2013, will continue to be a Fall event in Shanghai (OI China 2015 is being staged November 3-5, 2015).

OI London 2014 attracted 8,400 attendees from 52 countries - an increase of 10% over 2012. Exhibitor figures were higher than ever before with 528 exhibiting companies from 35 countries.

"We could not launch OINA alone," Jonathan Heastie, Event Director for Oceanology International said. "We are delighted to be able to announce that the new American show is supported by The Maritime Alliance (TMA), the cluster organiser for the San Diego maritime technology community, whose mission is: 'To promote sustainable, science-based ocean & water industries' and which has an active outreach program with BlueTech clusters around the U.S. and the world; and The Society for Underwater Technology (SUT). SUT is the multidisciplinary learned society that brings together organizations and individuals with a common interest in underwater technology, ocean science and offshore engineering, and with whom OI has been involved since it began in 1969. We look forward to involving other traditional OI supporters as well."

"TMA is pleased to be the regional sponsor for OI North America," says Michael Jones, President of The Maritime Alliance. "As one of the leading maritime technology and tourist centers in the world - and with the declaration of a BlueTech Vision by the City, County and Port of San Diego - San Diego is the ideal choice to host OINA."

Information on OINA 2017 is available from Jonathan Heastie at jonathan.heastie@reedexpo.co.uk and from www.oceanologyinternationalnorthamerica.com.

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The Maritime Alliance

The non-profit Maritime Alliance "Promotes Blue Tech & Blue Jobs". As the cluster organizer for the San Diego maritime technology community, TMA fosters maritime business and technology innovation through collaboration around the U.S. and the world.

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