

Insta Graphic Systems Encourages Industry To Switch To Eco-Friendly Heat Transfers

March 01, 2022

Cerritos, CA - March 01, 2022 - PRESSADVANTAGE -

Cerritos, CA based Insta Graphic Systems (Insta) is making the case that all customers should consider switching to eco friendly heat transfers for apparel decoration. Given rising concerns about pollution and energy waste, an increasing number of businesses are looking for ways to bring their operations in line with modern, eco-friendly standards, and manufacturers in the imaging textile industry are no different. Fortunately, Insta Graphic Systems assures their community there are viable and cost-effective options available.

There are many reasons to switch to eco-friendly heat transfers, the company says, and the commercial aspects are just as worth considering as the environmental side. Some businesses may hesitate to make the change based on the belief that they cannot afford it or it would be an unnecessary expense. However, Insta Graphic Systems points out that many customers are beginning to ask specifically for such alternatives to be used for their items (often for both environmental and marketing reasons). Businesses that cannot accommodate these customers may soon begin to lose market share ? trends show that the industry as a whole is rapidly moving towards greener initiatives.

Once customers find a provider capable of eco-friendly services, they are unlikely to consider another, especially if the service meets their standards. Therefore, a business being able to offer eco-friendly solutions makes a great first impression, and they should consider an eco-friendly upgrade an investment in their own future and longevity in the market. The team at Insta Graphic Systems has personally benefited from the switch, and they urge their community to follow suit.

"Eco-friendly screen printed transfers are available if you need to implement them with certain customers that require specific guidelines or restrictions in the contents of their heat transfers," says the company in a recent blog post that they published on the topic. Certain customers may have a list of restricted printing ingredients, known as a restricted substance list (RSL). Insta Graphic Systems clarifies that the three most common

ingredient restrictions are phthalates, heavy metals, and PVC (polyvinyl chloride).

As a result, the industry tends to use water-based and silicone heat transfers to abide by a customer's requirements. Furthermore, any garment or substrate that would previously have utilized PVC-contained heat transfers can now utilize non-PVC heat transfers as well. Insta Graphics Systems confirms that this is true.

Those looking for machines that can apply custom heat transfers are welcome to reach out to Insta Graphic Systems today. The company takes pride in their ability to achieve excellent results for their customers, providing a total solution in the market.

According to Insta Graphic Systems, customer service is a cornerstone of every project they take on, and a smooth printing experience is always the team's ultimate goal. Customers are welcome to ask as many questions regarding the machinery and equipment as they wish, and the team's expert techs and the customer service team will give them all the information required.

Aaron H. says in their 5-Star Google review, "Fantastic service. Very informative, very helpful service techs. I called these guys a lot trying to figure out what was wrong with my equipment. Turned out to be the wrong breaker connection in my business. These guys worked with me. Never any attitude. I highly recommend their service techs. They know their craft. Got me up and running again."

Similarly, Tito G. shares, "Had a great experience at this place. The service techs were very knowledgeable and helpful, Lauro went out of his way to help me with my Insta 228. I'm up and running now and a very happy camper."

Insta Graphic Systems and their representatives can be reached via phone or email. More information regarding their various printing services can be found on their official website as well, and customers are invited to follow the company on their preferred social media platforms to stay up to date with their latest news and offers. Insta Graphic Systems maintains an active presence on Instagram, Facebook, Twitter and Youtube - or via phone: (562) 526-7802.

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For more information about Insta Graphic Systems, contact the company here:[Insta Graphic SystemsMedia](#)

Relations(562) 526-7802sales@instagraph.com<https://www.instagraph.com/13925> E. 166th StreetCerritos,
CA 90703-2431

Insta Graphic Systems

*For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press
and transfer markets.*

Website: <https://www.instagraph.com/>

Email: sales@instagraph.com

Phone: (562) 526-7802



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