Ray L. Perry, Atlanta Marketing Consultant, Achieves Master Marketing Consultant Designation

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Atlanta, Georgia - For the past year, Ray L. Perry, Atlanta Marketing Consultant, has undergone an extensive professional development program administered by the Duct Tape Marketing Consultant Network. At the recent Duct Tape Marketing Consultant Network?s Annual Summit, Ray L. Perry was awarded the Master Marketing Consultant status, certified by Duct Tape Marketing.

Duct Tape Marketing was developed over 20 years ago as a way to install a turnkey marketing system into small to mid-size businesses. Ray L. Perry has been a member of the Duct Tape Marketing Consultant Network for 6 years. In order to become a member of the Network, marketing consultants must undergo extensive training. They have proven their knowledge in marketing strategy, website design, SEO, social media, and garnering lead generation for their ideal clients. They have shown excellence in their marketing field.

The Master Consultant designation is earned by demonstrating a high-level of marketing professionalism and by making commitments to the Network in areas such as mentoring, training and content creation. Ray L. Perry contributed by collaborating with fellow consultants to co-author books on referral marketing, local lead

generation, thought leadership and marketing strategy. Additionally, Ray collaborated on eBooks on local SEO, social media, PPC and reputation management.

As a Master Consultant, certified by Duct Tape Marketing, Ray L. Perry is well versed in implementing the Duct Tape Marketing proven marketing system after his training that includes attending quarterly seminars, monthly webinars and weekly training calls and applying these processes to real-life scenarios and doing the research needed to learn and grow in both marketing strategy and implementation. Ray L. Perry is trained in determining your ideal customer, learning how to develop and utilize effective content, nailing down a process for tracking results, finding a key competitive advantage for your company, and so much more.

About Ray L. Perry

Ray L. Perry is a marketing consultant, business advisor and author of ?Guide to Marketing your Business Online? (2011), and co-author of ?Renewable Referrals? (2014), ?The Small Business Owners Guide to Local Lead Generation? (2015), and the soon to be released ?Do Leadership: A step-by-step Guide to Doing Thought Leadership? (2015) and ?Avid Strategy: How Focus, Culture, and Commitment move your Small Business Marketing to the Next Level? (2016).

Ray is also the co-author of the ?Marketing Guides for Small Business? eBook series, which includes topics on Local SEO, Social Media, Google AdWords, Content Marketing, and Reputation Management. Ray is a featured author on Duct Tape Publishing and a key contributor to the marketing training website NeedMarketing.com.

Ray is the Chief Marketing Officer at MarketBlazer, an Atlanta marketing agency that helps clients with website design, seo, content marketing, social media and reputation management.

About Duct Tape Marketing

The Duct Tape Marketing Consultant Network currently has consultants around the globe in 14 different countries including the U.K., Australia, Bahrain, New Zealand, Vietnam, Singapore, Switzerland, Argentina, Costa Rica, Mexico, Guatemala, South Africa, Canada and the U.S.

Duct Tape Marketing was developed over 20 years ago as a way to install a turnkey marketing system into small to mid-size businesses. John Jantsch, its founder, has written several books and earned accolades from Forbes, CNBC, the New York Enterprise Report and even reached the Wall Street Journal bestseller list.

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MarketBlazer, Inc.

Atlanta based, MarketBlazer, helps businesses grow with their strategy first 7-Step Small Business Marketing System including a trust-building website, content, SEO, social media engagement, customer reviews, email marketing, and paid lead generation.

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