



Training Offered For Illinois Lawyers Providing Long Term Care Planning To Middle Class Baby Boomers

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Mark Connell has started offering a training program for lawyers in Illinois who provide long term care planning services for middle class baby boomers in that state. The program is designed to teach the lawyers how to attract those who require their services. Client Magnet Seminars focus on the "7 Fundamental Principles of Client Attraction". By using these principles, the middle class baby boomers will be drawn to the lawyers in Illinois who can help them in their estate planning needs, especially on how to prepare for the long term care costs that the boomers may have to pay for when they retire.

Baby boomers, the generation born between the years of 1946 and 1964 following World War II, are a huge untapped market for estate planning lawyers, and make up a substantial percentage of the population of the United States. Many of these individuals have worked their whole lives, supporting families and paying off mortgages, but do not have the protection in place for retirement and continuing care costs which may accrue as they get older.

Client Magnet Seminars, which can be seen online at www.clientmagnetseminars.com, provides lawyers with the opportunity to get involved and begin helping this generation. This also provides attorneys with a variety

of new clients which they may never have considered before. Mark Connell, who is himself an estate planning attorney, has said the following regarding the need to provide services to the middle class baby boomers: "Those at the top get a bailout, those at the bottom get a handout, and those in the middle get left out. I'm trying to level the playing field."

More information on Mark Connell and his firm can be found through his official website at www.markconnellattorney.com. Here people can learn more about what Mark offers to his clients, why the baby boomer generation is in such need of assistance, and pertinent information about protecting assets. The video seminar is aimed at providing lawyers in Illinois a way to improve their practices by substantially increasing their number of clients and thus serve more people.

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For more information about Client Magnet Seminars, LLC, contact the company here: Client Magnet Seminars, LLC
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Client Magnet Seminars, LLC

As an Elder Law and Estate Planning Attorney I developed Client Magnet Seminars, LLC to provide the tools needed by attorneys to protect the assets of middle class baby boomers from long term care costs.

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