



Registration Open for The National Black Business Pitch (NBBP) Competition Which Connects Black-Owned Businesses to Corporations

March 08, 2022

March 08, 2022 - PRESSADVANTAGE -

The National Black Business Pitch competition connects black-owned businesses with corporations who are seeking new products and services for their supply chain.

"This year, the goal is to increase the number of black-owned businesses on corporate America's radar. Our focus is all about making business connections today that might potentially lead to fruitful procurement opportunities for black-owned business owners," stated Dr. Pamela Williamson, President of WBEC-West.

Powered by WBEC-West, a regional partner of the Women's Business Enterprise National Council (WBENC), The National Black Business Pitch is a virtual competition that is open to Black-owned, founded, or controlled businesses throughout the United States.

Over the course of two rounds, participants will be judged on quality, availability of resources and potential

impact on an organization's bottom line.

Sponsors of 2022's annual NBBP competition include executives from Fortune 500 companies such as Disney, Honda, Southern California Edison, Golden State Water Company, Pacific Premier Bank, AT&T, MGM Resorts and others.

How to Apply

Participants will have three minutes to pitch their idea or business plan to an expert panel of judges from the corporate supplier diversity community who will select thirty businesses to advance to the final competition and the opportunity to win cash prizes of up to \$10,000.

Interested Black-owned, founded, or controlled companies throughout the United States can learn more about the competition and register here to submit their capability statement and a three-minute video about their business.

Last year, this annual event helped hundreds of black business owners get in front of major corporations, some of which have resulted in long-lasting partnerships that have flourished into success stories.

"We're very excited to once again host and sponsor this year's NBBP competition after the immense success of last year's competition," continued Dr. Williamson. "Each business has something incredible to offer, and we're looking forward to seeing the 30 finalists selected from Phase 1 pitch live in front of a virtual audience of corporate procurement and supplier diversity professionals in August this year."

For more information about the NBBP competition, to determine eligibility, and to apply, please visit: <https://nationalblackbusinesspitch.com/>.

###

For more information about National Black Business Pitch (NBBP), contact the company here: National Black Business Pitch (NBBP) Dr. Pamela Williamson (480) 771-1355 hello@nationalblackbusinesspitch.com

National Black Business Pitch (NBBP)

The National Black Business Pitch (NBBP) is a competition designed to connect Black-owned businesses to corporations who seek to expand and diversify their supply chain with new products and services.

Website: <https://nationalblackbusinesspitch.com/>

Email: hello@nationalblackbusinesspitch.com

Phone: (480) 771-1355



Powered by PressAdvantage.com