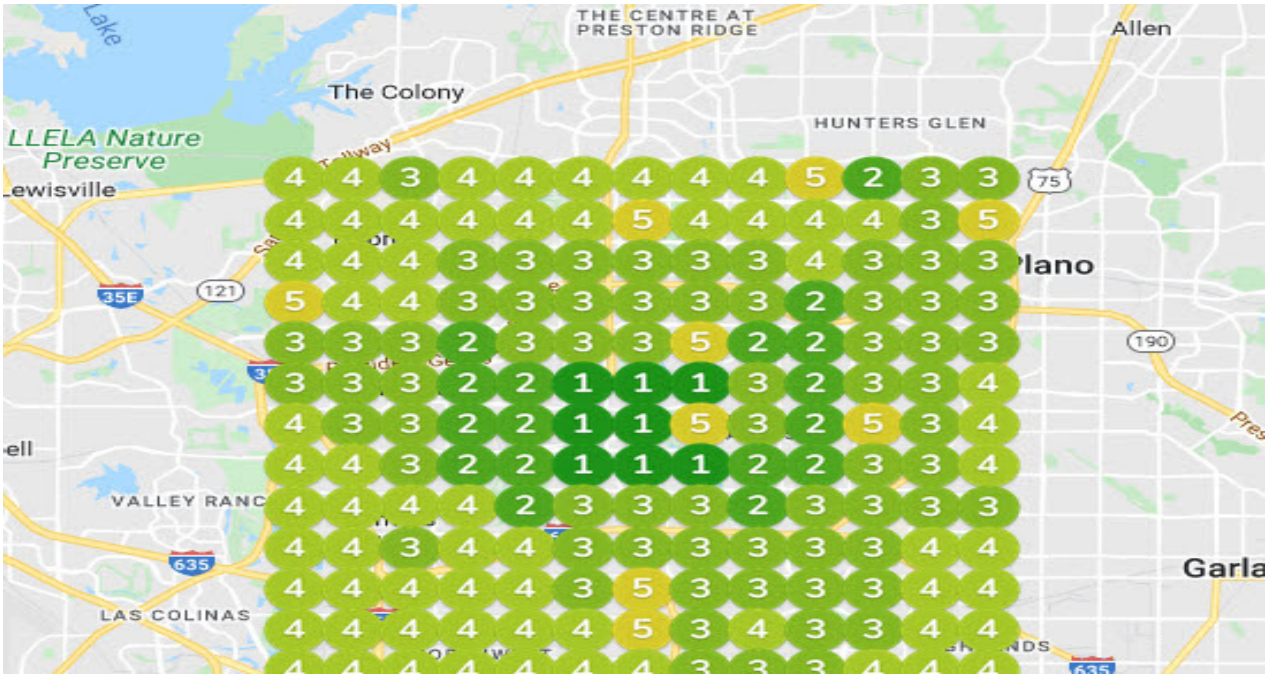


Ranking Local Businesses in Google Maps Is Where More and More of the Organic Traffic Is Going to in 2022 - Dallas SEO Geek

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Dallas SEO Geek, an SEO company based in Dallas, TX, wants to point out that ranking local businesses in Google Maps is where more and more of the organic traffic is going to in 2022. This is because Google has made the Google Maps listings for local businesses the ?VIP line? in their organic search results. This is the first non-paid results, which is also known as the Google Maps ?3 pack? because it contains three results. This is because Google has been localizing their search results more and more since 2017. This has made the Google Maps listings become more and more valuable.

Being included in the ?3 pack? has become an important local SEO goal for local businesses because it can have a substantial effect on the company?s revenue. In relation to this is a previous press release for Dallas SEO Geek that can be accessed at https://www.pressadvantage.com/story/49262-dallas-seo-geek-helps-local-dallas-business-get-in-the-vip-line-for-local-search.

David Hood from Dallas SEO Geek says, ?There are Dallas Local SEO service providers that take your money and don't provide results. If this has happened to you, don't feel too bad because you are not alone. Most of the businesses I talk to have a story of paying someone money and getting zero return on their investment. The good news is that if you have the right mindset and take the right steps that I show you in this local SEO guide, then eventually you will get there.?

David Hood wants to point out that local SEO begins with online reputation, which is linked to online reviews. While reviews aren?t everything, they are significant contributors to a business? reputation. Once a business has achieved a five-star reputation, it is now possible to market that highly positive reputation. There are many benefits of having a highly positive online reputation: more visitors to the website; more prospects will become paying clients; more people will contact the business even without making some effort; less costly marketing; ability to refer to one?s five-star reputation when using other types of marketing; and enhanced expectation of customers.

However, in addition to having a great reputation, it is also important to nurture one?s online business listings. There are likely to have listings already out there but it is important to ensure that correct information is provided. These business listings are generated by various platforms, such as Google, Yahoo Local, Bing Local, and Yelp. Each listing is considered to be a citation and contains important business information that has to be verified and corrected if it contains erroneous information.

A local business citation is any reference to one?s business information online, such as business name, telephone number, and address. Some of these citations are automatically generated and it is important to find them, claim them, and monitor them for activity.

Meanwhile, Dallas SEO Geek offers customized SEO strategies to businesses. This will make sure that the SEO methods being used are suitable for a specific business. These services are: on page SEO; off page SEO; and YouTube video marketing.

On page SEO involves website design, which is vital in allowing the site to rank as high as possible in Google and other search engines. Off page SEO has to do with how the site is referenced online, which involves the links pointing to the site.

Dallas SEO Geek was founded by David Hood, who is a SEO consultant and has been offering SEO services full time since 2012. At present, he has already worked on the SEO requirements of thousands of websites, with him personally overseeing each and every one of the SEO projects.

Those who are interested in learning more about the SEO services provided by Dallas SEO Geek can visit their website, or contact them through the telephone or via email. They can be contacted 24 hours a day, from Monday to Sunday. To know more about setting up a Google Business Profile Listing, people can check out their post at https://dallasseogeek.business.site/posts/1917720191259698216.

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For more information about Dallas SEO Geek, contact the company here:Dallas SEO GeekDavid Hood214-504-3848david@dallasseogeek.com15441 Knoll Trail Dr, #220, Dallas, TX, 75248

Dallas SEO Geek

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Website: https://www.dallasseogeek.com/

Email: david@dallasseogeek.com

Phone: 214-504-3848