

Two Labs Lead Gen Adds 3 Gyms To Its Local SEO Roster Of Fitness Clients

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Two Labs LeadGen, a company offering a range of SEO services in Maryland, has announced that it has added 3 new gyms to its growing roster of fitness clients.

The company managed to sign Titan CrossFit, Glen Burnie Fitness and Nutrition, and Push511 Fitness over the last few months for its local SEO and lead generation services. Push511 is also tapping Two Labs LeadGen for help with its Google Adwords strategy. Titan CrossFit originally signed on in October of 2021 to integrate the company's fitness niche-specific lead generation CRM BoxRanker and had such great success that, it recently decided to hire Two Labs LeadGen as its new agency for all web development, SEO, and digital marketing services.

The company has received encouraging feedback from its clients who are wholeheartedly recommending the SEO agency's services. A recent marketing strategy review that the company received on its Google My Business page says, "Ken at Two Labs LeadGen not only rebuilt my website in 10 days with zero errors but he also redid my entire Google SEO marketing strategy and it was implemented in less than 14 days. All this was done with zero issues. Ken also implemented a texting platform that has been the ultimate game-changer. We no longer have to reach out to leads manually and multiple times, the platform automation takes care of all that. If you're a small business owner who is "doing it all", let Ken at Two Labs take this off your plate and you will not regret it."

The aforementioned review refers to Ken Peluso, a digital marketing executive with over 25 years of experience in the domain, and founder of Two Labs LeadGen. He is also the owner of The Endurance Factory Fitness - Home of CrossFit TEF in Savage, MD. This ability to juggle the expertise required in two different worlds gives him the unique ability to merge his years of digital marketing, SEO, and software engineering experience with the insights and hands-on day-to-day experience of running a brick-and-mortar Crossfit gym for almost 5 years.

When asked about his expertise in the fitness and wellness space, Ken says, "I'm well positioned to have a wealth of experience dealing with the fitness industry, both in my personal life as well as professional life. As such, I understand the thought process of the average fitness buff and I use this knowledge to craft digital marketing campaigns for my clients that deliver on their promise of staggering returns in terms of business interest and foot traffic. I can help elevate your gym or fitness center to the next level by finding you the ideal clientele that lives close by, is a good match for your on-site services, and who will develop an affection for your brand prompting them to stick around through the thick and thin. Once you get the people through your doors, you will be able to increase revenue and, therefore, upgrade the services you are offering. It is a self-fulfilling loop that can be very lucrative and I am uniquely qualified to leverage my experience to get you those results. So if you run a gym or fitness center, call Two Labs LeadGen today and watch your membership numbers skyrocket."

The company also received a lead generation review on its Google My Business page from one of its previous clients that says, "Two Labs LeadGen has revolutionized how we grow and maintain our membership. In the first month, we had 20 leads come in, and all 20 were ready to sign up. The service not only helps us automate our connections and nurturing processes but also prepares the leads for what we offer at our gym. Now, all our leads that come in are ready to sign up and try us out. The platform comes fully automated and ready to go. All we had to do was adjust a few pieces of information to be unique to our gym. The customer service is incredible. Any time we have questions, we are able to contact Two Labs LeadGen and get the help and guidance we need. I am recommending this service to all my colleagues who own gyms or small businesses. If you are still responding to and nurturing individual clients through individual, cumbersome email processes or dealing with people who come in and are unclear with what you offer -- this is something you need. The time we have saved, and the growth we have experienced is mind-blowing."

Two Labs LeadGen can be contacted at the phone number (410) 781-1537. Business owners can also sign up on its website for a free audit of their web presence and digital marketing strategies.

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For more information about Two Labs LeadGen, contact the company here: Two Labs LeadGen Ken Peluso (410) 781-1537 info@twolabsleadgen.com 8814 Tidesebb Ct Columbia, MD 21045

Two Labs LeadGen

*More Exposure. More Leads. That is our Purpose. That is Local Search Engine Performance. Its a simple formula:
Higher rankings on Google + Google My Business = More exposure = Increase traffic = More sales.*

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