



Local Blitz Creative Director Adam Rosati Celebrates Sixth Year at Marketing Agency in Indianapolis

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Local Blitz, a digital marketing agency, in Indianapolis, Indiana, is happy to announce that their Creative Director, Adam Rosati, is celebrating his sixth year in the Indianapolis and San Diego based marketing agency. His role as creative director has to do with the creation of visuals for different kinds of paid advertising campaigns and also the management of social media channels for Local Blitz clients.

Simon White, co-founder and CEO of Local Blitz, says, "Our marketing agency in Indianapolis is honored that Adam has chosen Local Blitz as his work home since 2016 and we look forward to many more years with him on our team."

Local Blitz provides a variety of Internet marketing services, such as: search engine optimization (SEO), email marketing, social media marketing, and online advertising. With their SEO services, they offer custom solutions for their clients instead of one size fits all solutions. This is important especially in today's current online business climate because SEO is actually a moving target and what may be functioning well today may no longer work as effectively in the future. While some of the foundational concepts continue to be applicable, a lot of contributing factors are always evolving. That is why Local Blitz creates custom SEO

solutions that are specific for a particular client to achieve long-term results. Their SEO process is composed of a number of stages: the discovery phase; the strategy/ communication phase; the implementation phase; the project kickoff phase; and the reporting and review phase. They also provide various types of SEO campaigns: local SEO; regional SEO; national SEO; and international SEO.

Another important type of service provided by Local Blitz is email marketing services. This kind of digital marketing service remains popular because it has the highest ROI for all kinds of online marketing. This is because once an email address has been obtained, it will cost practically nothing to remarket to that person. Meanwhile, social media marketing continues to be a vital component of online marketing. They provide free social media consultation to help in coming up with a specific social media marketing strategy for a specific client. These are social media marketing campaigns on Instagram, Facebook, LinkedIn, and Twitter.

Meanwhile, with their online advertising agency services, they take a data-driven and scientific approach, rather than a set and forget it strategy. Their team is well-versed and experienced regarding the different major advertising platforms, such as Google ads, Instagram ads, and Facebook ads. Each one of these advertising platforms have certain unique challenges, which is why their team has dedicated members who are trained and knowledgeable about the most recent changes in each platform.

An important component of online advertising is Google Adwords Management of Google Ads for various business niches, with a host of various objectives. Their approach to managing Google Ads is straightforward where basically, it is the data that tells them what to do. Their team is highly trained in Google Ads and some team members have been working in the platform for more than 10 years.

Meanwhile, Facebook as a platform for advertising could be one of the most complex because of the range ad types and objectives. This is why clients hire Local Blitz to navigate the ever-changing landscape of Facebook ads.

Established in 2009, Local Blitz is an Internet marketing agency that provides value to its clients by creating digital sales funnels for them, particularly those who require them the most, whether they are small or medium sized businesses. They are always ready to serve as an important resource for companies that are not huge enough to have their own Internet digital marketing services but are fully aware of its value. They have been getting feedback from satisfied clients in a range of niches, such as e-commerce, automotive, real estate, and many more.

People who are looking for a marketing agency Indianapolis residents can trust can visit the Local Blitz website, or contact them through the phone or via email. They are open from 8:00 am to 5:00 pm, from

Monday to Friday.

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For more information about Local Blitz, contact the company here: Local Blitz Simon
White 8587712040 simon@localblitzmarketing.com 245 Meadow Vista Way Suite 101

Local Blitz

Website: <https://localblitz.com>

Email: simon@localblitzmarketing.com

Phone: 8587712040

