

Online Boutique Coach Carina Hatton Announces Social Traffic Sprint Workshops

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Online boutique coach Carina Hatton has announced that she will be conducting online sprint workshops to help attendees learn how to build and grow social traffic. Carina Hatton will be joined in the sessions by business coach Maria Gudelis, a serial entrepreneur and digital marketing expert who has started and grown multiple million-dollar businesses over her long career.

The traffic sprint workshop will demonstrate the power and flexibility of the system that Carina has created for taking an idea for a social post and then fleshing it out to create an ad that can strike a chord with the intended consumer. Carina will discuss the best ways to craft the content of the post and the psychology behind understanding one's target audience. Carina will then use her years of digital marketing skills to show the attendees how simple it is to build an ad that can start driving traffic. The session will last around 2 hours which is indicative of the time investment that her students will require to implement the same techniques for their online business and endeavors.

Carina Hatton is the owner of the Knitted Belle, a 7-figure eCommerce store that carries high-quality women's boutique dresses, tops, maxi dresses, and mini dresses in the latest trends. She has been a lifelong entrepreneur, starting her money-making journey at the age of 5 when she went door to door selling magazines. The online store was born out of her twin loves of business and fashion. She managed to grow the website to a 7 figure business and is now using her expertise and knowledge to guide others like her who are itching to get started on their life-changing entrepreneurial journey. Carina talks about her life story and the services she is offering to other aspiring entrepreneurs on a podcast hosted by Liz Theresa which can be found at the link: <https://liztheresa.com/podcast/e257-carina-hatton-is-boutique-life-the-life-for-you/>.

When asked about the benefits of attending the workshop, Carina elaborates by saying, "With the traffic sprint workshop, I'm promising you three main learning opportunities. Firstly, the workshop will lay out the technical steps needed to launch a post and an ad to get social traffic that can lead to sales. Social media platforms continually change and you need to know the right knobs and dials to set so that your post gets the exposure that it needs and is not lost amongst the sea of marketing content competing for your target

audience's attention. The workshop will also give you an insight into how I approach the difficult marketing and research problem. Regardless of the industry that you are focusing on, my research techniques and framework for crafting compelling ad copy will undoubtedly help you learn how to be a better digital marketer. Finally, I'll also help you map out your social media selling strategy using my "\$1K A Day ECOM MARKETING" Blueprint that has yielded outstanding results for many of my clients. You will be amazed at how easy this is once you participate in the workshop and see us build a business from scratch. At the end of the workshop, you will be one step closer to achieving your dream of becoming a self-sustainable entrepreneur who can use the marketing opportunities available in the exciting online ecosystem to your fullest advantage.

The two teachers organizing the workshop, Carina Hatton and Maria Gudelis, are both experts in the eCommerce and digital marketing space. The workshop's website has included screenshots of the revenue that both of their stores have made over different periods as proof of their skills, expertise, and authority in the niche. The traffic sprint workshop #1 will be pre-recorded and will include step-by-step instructions so that those listening in can easily follow the steps required to create custom ads and content for their business. The program also comes with a 30-day money-back guarantee in case attendees are not satisfied.

Readers can get more information about the social traffic sprint workshop and Carina's other consultation services by contacting her at the email address info@knittedbelle.com.

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For more information about Knitted Belle Boutique, contact the company here: Knitted Belle Boutique Carina Hatton info@knittedbelle.com Knitted Belle Boutique LLC 7111 W. 151st Street, Ste 316 Overland Park, KS 66223

Knitted Belle Boutique

I help people start up their own wildly successful boutique store online. What qualifies me to do that? I've made over 7 figures with my online boutique store.*

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