

Tiny Rituals Brings A New Generation Of Smudging & Sage Kits To Community

March 25, 2022

Encinitas, California - March 25, 2022 -
Encinitas, California based Tiny Rituals is pleased to introduce their brand new generation of smudging and sage kits. The store is dedicated to curating a collection of jewelry made from precious gems and ancient crystals that come with all kinds of rich healing properties that can balance the body, mind and soul.

Every item in Tiny Rituals' new line of smudging and sage products has been carefully selected to help people bring cleansing, positive energy to their heart and their homes. For instance, the store?s smudging sticks come in a variety of sweet scents that complement their spiritual benefits. Their products call on the aromatic ancient energy of California White Sage, the shamanism of fiery Dragon's Blood and the beautiful blend of herbs and flowers (like Mountain Sage and Lavender), and they can support a major energy overhaul.

As Tiny Rituals explains, spiritual cultures have been turning to the gifts of Mother Nature to help them cleanse their souls and their homes for centuries. The practice of smudging and sage for the home goes

much deeper than simply performing an energetic cleanse. Often, these herbs and flowers contain antimicrobial properties, soothing scents and all kinds of uplifting vibes that contribute positively to the residents of the home.

From Native Americans to Buddhism, the cultures that have turned to smudging in the past are some of the most connected communities on Earth. It is a beloved technique used to shift energy and shake up those feelings of being stuck, and it can reduce a build up of tension and difficulty in the home. Smudging is based on the idea that everyone leaves behind traces of their energy, almost like a scent that sticks to skin. When someone comes into contact with others, their spiritual scents can mix and linger, clouding each individual?s own energy. Instead of dragging potentially negative vibes into their respective spaces, they can turn to the art of smudging to clear the air.

Tiny Rituals says, ?Smudging your home or room can have a dramatic improvement on your mood and energy. We find that it can heighten spirits, soothe anxiety, improve cognitive thought and even encourage golden slumbers that leave you rejuvenated and ready to face the world. This makes smudging very powerful, and it is important that you understand how to do it.?

The first step to smudging properly is gathering the smudging materials. The most common herbs for smudging include white sage, lavender, cedarwood and sweet grass. Once the right materials are on hand, the ritual can commence in earnest. Tiny Rituals explains that clearing one?s mind and calming one's heart can go a long way when smudging. Smudging is meant to be a soft, slow, positive ritual. The store recommends that people meditate on the kind of energy they are seeking for their home and hearth. Once that is done, Tiny Rituals says they should light their smudge stick, say a smudging prayer and move calmly through the space, walking clockwise around the perimeter of each room they want to clear. They should consciously invite the smoke to enter all the hidden corners and shadows (where negativity loves to hide). Once finished, they may extinguish the smudge in a bowl of sand and give gratitude to Mother Earth for bringing this gift of healing.

Tiny Rituals says, ?Once the smoke clears, that is when you have the power to shift the energy of the space. At this point, you should bring the gift of love from the depths of your heart and consider which crystals or floral blooms could also help to lift the room into this next phase of bright and abundant energy. If you want to keep your energy shifting, it?s a good idea to smudge every week or whenever you hear the call.?

Tiny Rituals was founded with the intention of giving back. With every Tiny Rituals purchase, they donate 10% of profit protecting children in need, and an additional 10% of profit supporting other charitable and environmental initiatives. According to the company, Tiny Rituals was born after the founders' visit to India in 2007 where they witnessed the malnutrition that children faced who were living in impoverished communities. Wanting to help, they created Tiny Rituals to tackle Vitamin A Deficiency Disorder (VADD) by donating 10%

of the profits to supplying vital nutrients to at-risk children.

Those who want to purchase Tiny Rituals? range of smudging and sage products and help the store give back to those in need may get started by visiting the company?s website. More information on their products can be found here as well.

###

For more information about Tiny Rituals, contact the company here:Tiny Rituals+1 760-389-8244info@tinyrituals.coEncinitas, CA

[{
 "@context": "http://schema.org",
 "@type": "Organization",
 "@id": "https://tinyrituals.co/#organization_schemaplus",
 "url": "https://tinyrituals.co",
 "email": "info@tinyrituals.co",
 "description": "Our jewelry isn't just beautiful, it's a stepping stone for those seeking meaning \u0026 are inspired by intention. 10% of our profits support children in need.",
 "logo": {
  "@type": "ImageObject",
  "name": "Tiny Rituals Logo Schema by SchemaPlus",
  "url": "https://cdn.shopify.com/s/files/1/0273/4214/3566/files/logo-alt_small.png?v=1576734431"
 },
 "sameAs": ["https:\/\/www.facebook.com\/tinyrituals", "https:\/\/twitter.com\/tinyritualsco", "https:\/\/www.instagram.com\/tinyrituals.co\/", "https:\/\/www.pinterest.com\/tinyritualsco\/"],
 "mainEntityOfPage": {
  "@type": "WebPage",
  "url": "https://tinyrituals.co"
 }
}, {
 "@context": "http://schema.org",
 "@type": "WebSite",
 "@id": "https://tinyrituals.co/#website_schemaplus",
 "name": "Tiny Rituals",
 "url": "https://tinyrituals.co",
 "potentialAction": {
  "@type": "SearchAction",
  "target": "https://tinyrituals.co/search?q={query}",

```
  "name": "Tiny Rituals Sitelink Schema by SchemaPlus",
  "query-input": "required name=query"
 },
 "publisher": {
  "@type": "Organization",
  "@id": "https://tinyrituals.co/#organization_schemaplus"
 }
}, {
 "@context": "http://schema.org",
 "@type": "BreadcrumbList",
 "name": "Tiny Rituals Breadcrumbs Schema by SchemaPlus",
 "itemListElement": [{
  "@type": "ListItem",
  "position": 1,
  "item": {
   "@type": "WebPage",
   "@id": "https://tinyrituals.co",
   "name": "Tiny Rituals"
  }
 }]
}]
[{
 "@context": "http://schema.org",
 "@type": "Product",
 "@id": "https://tinyrituals.co/products/smudge-kit#product_schemaplus",
 "mainEntityOfPage": {
  "@type": "WebPage",
  "@id": "https://tinyrituals.co/products/smudge-kit#webpage_schemaplus",
  "description": "2108110",
  "sdDatePublished": "2022-03-18T00:44-0700",
  "sdPublisher": {
   "@context": "http://schema.org",
   "@type": "Organization",
   "@id": "https://schemaplus.io/#organization_schemaplus",
   "name": "SchemaPlus App"
  }
 },
 "additionalProperty": [{
```

```
  "@type": "PropertyValue",
  "name": "Tags",
  "value": ["LIVE", "New Age Incense", "Sacred Space", "Smudge"]
 }, {
  "@type": "PropertyValue",
  "name": "Title",
  "value": ["Default Title"]
 }],
 "brand": {
  "@type": "Brand",
  "name": "Tiny Rituals",
  "url": "https://tinyrituals.co/collections/vendors?q=Tiny%20Rituals"
 },
 "category": "Smudge",
 "color": "",
 "depth": "",
 "height": "",
 "itemCondition": "http://schema.org/NewCondition",
 "logo": "",
 "manufacturer": "",
 "material": "",
 "model": "",
 "offers": [{
  "@type": "Offer",
  "availability": "http://schema.org/InStock",
  "name": "Default Title",
  "@id": "39518070243406",
  "image":
"https://cdn.shopify.com/shopifycloud/shopify/assets/no-image-2048-5e88c1b20e087fb7bbe9a3771824e743c
244f437e4f8ba93bbf7b11b53f7824c_grande.gif",
  "inventoryLevel": {
   "@type": "QuantitativeValue",
   "value": "13"
  },
  "price": 58.0,
  "priceCurrency": "USD",
  "description": "USD-5800-$58.00-$58.00 USD-58.00",
  "priceValidUntil": "2030-12-20",
```

```
 "itemCondition": "http://schema.org/NewCondition",
 "seller": {
  "@type": "Organization",
  "name": "Tiny Rituals",
  "@id": "https://tinyrituals.co/#organization_"
 },
 "sku": "TR-AS-S-K01",
 "mpn": "513423643",
 "url": "https://tinyrituals.co/products/smudge-kit?variant=39518070243406"
}],
"productID": "6656236650574",
"productionDate": "",
"purchaseDate": "",
"releaseDate": "",
"review": [],
"sku": "TR-AS-S-K01",
"mpn": "513423643",
"weight": {
 "@type": "QuantitativeValue",
 "unitCode": "ONZ",
 "value": "9.98"
},
"width": "",
```

"description": "Welcome the cleansing power of smudging into your life with the Smudge Starter Kit complete with Abalone Shell. Bringing together the complete power of a California White Sage smudge stick, a Palo Santo stick, natural sand, and a pearly rainbow hued Abalone Shell - you have everything you need to sweep out negative energy and bring healing vibes into your inner and outer sacred space. Smudging is an ancient art and helps you to quite literally clean the air.\n?With this smudge kit, I cleanse my space so I am free to feel into my own energy?\nDescription\nSay farewell to negative energy with this sublime and easy smudge kit. Containing everything you need to start your smudging journey, this beautiful little kit comes with all the purifying elements and can set you on the path to surrounding yourself with purer energy. Wherever we go in this world, we are susceptible to the energies of people and places. Sometimes this can be beautiful and other times overwhelming, but smudging can help you to reclaim your spiritual space and to make room for your own thoughts and vibrations to thrive. \nThere are many elements that go into curating a successful smudging session. Some people use flowers, herbs like sage and lavender, a cobra stand and turkey feathers. All of these elements connect you to Mother Nature and guidance, helping you to welcome in the healing potency of the planet. This smudge kit centers around providing you with all you need to get started, ensuring that you have the foundations to explore other smudge bundles as you move beyond. The sand and

the singing rainbow shades of the Abalone shell are all about providing a safe place for letting your smudge sticks smoke. \nThe White Sage smudge stick is one of the richest and most evocative healing choices when it comes to smudging. Whether for a home cleanse, to relieve anxiety, or to bring spiritual cleansing to your soul, the white sage smudge kit is said to dispel negative energy, clears any bacteria present in the air, and can grant clarity and wisdom to those ready to receive. \nDirections\n\nLight your smudge stick and fan to extinguish the flame\nHold the smudge stick over the shell (filled with sand) to catch any falling ash\nEnvision unwanted energy leaving your body and the room\nWhen finished, ensure the smudge stick is properly extinguished\n\nDetails\n\nAbalone Shell - Measures 5-6 inches\nTripod - 4 inches\n2 California White Sage Smudge\n2 Gemstone Cleansing Crystals \n1 Palo Santo Stick\nTiny Rituals Natural Sand 4 oz \nInstruction Card\nComes in Gift Box\n",
 "image":
["https:\/\/cdn.shopify.com\/s\/files\/1\/0273\/4214\/3566\/products\/ScreenShot2021-11-24at9.43.32PM_grande.png?v=1637819112",
"https:\/\/cdn.shopify.com\/s\/files\/1\/0273\/4214\/3566\/products\/StudioSession-10549-1_grande.jpg?v=1637819029",
"https:\/\/cdn.shopify.com\/s\/files\/1\/0273\/4214\/3566\/products\/ScreenShot2021-10-15at4.40.08PM_grande.png?v=1637819027",
"https:\/\/cdn.shopify.com\/s\/files\/1\/0273\/4214\/3566\/products\/ScreenShot2021-10-15at4.40.41PM_grande.png?v=1637819027",
"https:\/\/cdn.shopify.com\/s\/files\/1\/0273\/4214\/3566\/products\/ScreenShot2021-11-24at9.43.32PM_grande.png?v=1637819112"],
 "name": "Smudge Starter Kit with Abalone Shell",
 "url": "https://tinyrituals.co/products/smudge-kit"
}, {
 "@context": "http://schema.org",
 "@type": "BreadcrumbList",
 "name": "Tiny Rituals Breadcrumbs Schema by SchemaPlus",
 "itemListElement": [{
  "@type": "ListItem",
  "position": 1,
  "item": {
   "@id": "https://tinyrituals.co/collections",
   "name": "Products"
  }
 }, {
  "@type": "ListItem",
  "position": 2,
  "item": {

```
   "@id": "https://tinyrituals.co/collections/best-sellers",
   "name": "Best Sellers"
  }
 }, {
  "@type": "ListItem",
  "position": 3,
  "item": {
   "@id": "https://tinyrituals.co/products/smudge-kit#breadcrumb_schemaplus",
   "name": "Smudge Starter Kit with Abalone Shell"
  }
 }]
}]
```


Tiny Rituals

Tiny Rituals carries uplifting gemstone bracelets and jewelry, smudge, and other spiritual accessories. 10% of profits to supply vital nutrients to at-risk children in India.

Website: https://tinyrituals.co/

Email: info@tinyrituals.co

Phone: +1 760-389-8244

