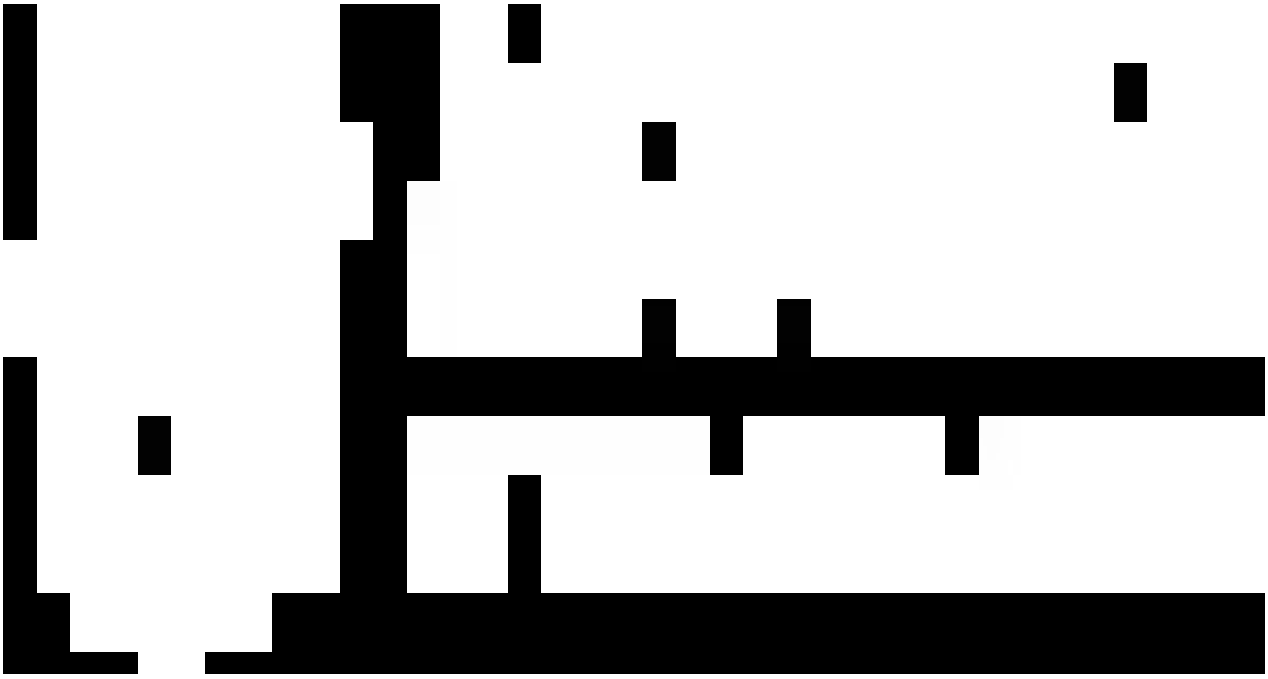

# Assured Standard?s Expert-Led Guide Discusses The Importance Of Performing A Cyber Risk Assessment For Small Businesses

*March 23, 2022*

March 23, 2022 -

California, March 2022: Assured Standard releases a new article that discusses the importance of performing a cyber risk assessment for small businesses. The report, published on Assured Standard?s website, was compiled using expert opinions on the topic. The report was released amid the rise in cyber security threats.

Almost everything in today's digital age requires a computer and internet connection. This raises the level of risks, and small businesses need to rely on excellent cybersecurity. Even an individual data breach can cause devastating damages - up to five figures or more for each lost record. Recent estimates suggest that 60 percent of small businesses will shut down after a serious cyberattack. Worse yet, only 14% of smaller businesses are adequately prepared to counter such attacks. The publication analyzes the importance of conducting cyber security assessments. The experts in the report explained how cyber security assessments could help a company manage cyber risks.

For the report, cyber security experts were consulted for their professional views on how cybersecurity assessments can help small businesses. Business experts were also quoted in the article. The final

compilation and review of the report were overseen by Assured Standard?s team of insurance experts. Readers can find the full report by visiting their page: https://www.assuredstandard.com/why-is-it-important-to-perform-a-cyber-risk-assessment-in-small-businesses/.

The experts interviewed for this article discussed how cyber security assessments can help companies identify the most significant threats to their business and take the necessary measures to manage them. The reports found that cybersecurity assessments help small businesses avoid significant damages, improve business operations, reveal vulnerabilities and blind spots, and help with better cybersecurity planning.

Since its inception, insurance advisor Assured Standard has provided information, advice, research, reviews, comparisons, and analyses for helping businesses, truckers, and trucking businesses understand and learn more about insurance policies. The report was published as part of their regular research on business security for their readers.

?This report examines how cyber security assessments help small businesses. It is backed by expert analysis to provide authentic pieces of advice for businesses,? said Arthur Williamson, Chairman, and CEO of Assured Standard. ?You should conduct a cyber security risk assessment rather than waiting for hackers to discover any vulnerabilities in your network's security first.?

In its efforts to help small businesses and trucking companies find the right business insurance policies, Assured Standard offers recommendations and advice for business insurance and truck insurance. It also discusses different aspects and considerations when looking for a business or commercial truck insurance.

Williamson said, ?Insurance is a vital component of any business and many factors need to be considered before making an informed decision about how much protection your company needs. Our team of experts takes on all the necessary research to help businesses and truckers find the carefully tailored insurance policies crafted to their requirements.? He believes when getting B2B insurance, it is important to have all the options available to weigh the pros and cons of each policy before making an informed decision. Readers can learn more about commercial truck insurance by visiting their page: https://www.assuredstandard.com/commercial-truck-insurance/.

Full details of the resources available can be found by visiting Assured Standard?s website.

###

For more information about Assured Standard, contact the company here:Assured StandardArthur Williamsonsupport@assuredstandard.comUnited States

## Assured Standard

*After years of living under the care of your parents and other family members, the time will arrive for you to reciprocate. At Senior Strong, you can show your loved ones just how much you value them.*

Website: https://www.assuredstandard.com/

Email: support@assuredstandard.com

