



## **Color Bit Lights Is Offering DIY Outdoor Lighting Solutions At Affordable Prices**

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ColorBit Lights' Tony Koelker was recently a guest on JVI Mobile Marketing's live stream podcast, "Meet The Experts" where he talked about the history of the company, the people behind it, his love for the underlying technologies that make ColorBit Lights possible, how he helps the company's many customers troubleshoot their problems, the many resources that the company has created to simplify the installation process of the lights, and how customers can reach out to the company for support.

ColorBit Lights, a family-owned company headquartered in the DFW area, manufactures a smart app-controlled, customizable lighting solution that is designed to uplift the aesthetic look of any outdoor space while also being easy to install and fun to experiment with. The company's ColorBit Lights kit can be used for custom crafts and projects, garden decoration, house or building decoration, deck or patio lighting, and pool decoration. The company's products have been featured by several online, and print media outlets such as IBT, The Boston Herald, USA Today, Yahoo!, NBC, and more.

The ColorBit Lights offer full-spectrum LED color, a waterproof outdoor power supply, are expandable to any length and have programmable animations. The system requires no programming skills to utilize it to its maximum potential as the coding required for all animations is included out-of-the-box. The result is a very short learning curve and easy installation driven by a completely plug-and-play interface. The user doesn't have to worry about the compatibility of products and they can be confident that the end product will work with no fuss and minimal configuration. The system uses non-proprietary components, making it easy to repair by DIYers who have the skills for it. The system is flexible enough to be installed wherever the user deems fit due to its portable design. ColorBit Lights also offers a comprehensive warranty on the product along with a 30-day money-back guarantee. To find out more about the product's many salient features, readers can head over and check out the Ultimate Guide to ColorBit Lights.

During the interview with JVI Mobile Marketing, Tony talks about what he enjoys the most about working for ColorBit by saying, "I enjoy learning new technologies. I enjoy getting things into a systematic approach when you take all the parts and pieces and make it easy for people to utilize. I enjoy making it simple. Another thing I enjoy is talking to ColorBit customers. Whenever they need assistance, I'm going to be there to help them. If they run into a question during the installation, I love digging into it with them and figuring it out because that is the engineer in me."

The interviewer then talks about the DIY nature of the system by acknowledging that competing systems are too complicated for homeowners to figure out and some even come with lofty technical manuals or require hiring a network of trained technicians to install them. Tony responds to the observation by saying, "I'll be right there with the customer during the installation if they have any questions. We have videos that they can take a look at. It is an easy installation as it is a plug-and-play system, predominantly. We've got a system that looks as good as any of our competitors out there and we manage to deliver it at a fraction of the cost. Our customers really get excited about it and that is what I like the most about what we have built. If the FAQs, the user blogs, or the guides don't get you where you want to go, you can always reach out to us for additional assistance by sending us an email at [support@colorbitlights.com](mailto:support@colorbitlights.com). When we receive that email, we will assign the best expert amongst the three owners of the company to get back to you promptly."

The current offerings from ColorBit come in kits of varying lengths. The 30-foot kit, 60-foot kit, 90-foot kit, 120-foot kit, and 150-foot kit can be purchased on the company's website. Readers who want to stay updated with ColorBit Lights' products and offerings can follow the company's Instagram.

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For more information about ColorBit Lights, contact the company here: [ColorBit LightsPeterKramersupport@colorbitlights.com](mailto:ColorBitLightsPeterKramersupport@colorbitlights.com)

## ColorBit Lights

*Custom Outdoor LED Lighting*

*Welcome To ColorBit!*

*We're a USA family-owned business and have worked hard to create the app-controlled, customizable lighting solution that we wished we had.*

*We hope that ColorBit becomes the light of your party!*

Website: <http://www.colorbitlights.com>

Email: [support@colorbitlights.com](mailto:support@colorbitlights.com)

