

SEO Expert Michael Taggart Offers Training On Press Releases

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Adventure Marketing, a business based in Meridian, Idaho, is proud to announce that their very own Michael Taggart SEO Expert is now offering PR training, focusing specifically on the benefits of using Press Advantage, a completely done for you PR service. Taggart, known in marketing circles as 'Michael X' because of his extremely successful SEO tactics, has over 15 years of experience in the field. He built his first website in 1999 and hasn't looked back since. His training is already proving to be invaluable to others in the industry.

"I like to be involved in many different things," says Michael Taggart. "I get that tactic from investors, who always have a diverse portfolio. My latest focus is on Press Advantage and on offering PR training in particular. As always, anything I teach is something I have already successfully applied myself, which demonstrates just how beneficial it is. I welcome anyone to take part in one of my training sessions to see the difference I could make for them."

In terms of the Michael Taggart SEO services, he has already established himself as being the go to source for information and training. It seems Taggart has a natural flare for all things SEO and internet, which he has

demonstrated time and again through his different ventures. Earlier this year he spoke at a speed mentoring event at an Idaho Women's Business Center, and he has also showcased how any business startup can achieve success in just one year by implementing his tactics.

Most recently, he spoke about press releases at the Tampa Bay Business Owners (TBBO) Cruise. He explains, "In this presentation, I focused on how people can use press releases to effectively rank their sites and products. Too many businesses fail to understand the importance of press releases in terms of getting attention to their product. I stressed these issues and demonstrated the importance of creating and distributing professionally written releases to the right audience."

The discussion that Michael X SEO provided on the TBBO Cruise will be repeated regularly. He invites anybody to keep in touch via Social Media to be made aware of any upcoming seminars or training. This will give them the opportunity to really get to know Taggart's SEO and press release tactics.

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