



## **Jacobs The Jeweller Releases Report On Waterproof And Water Resistant Watches**

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Jacobs The Jeweller, a company based in Berkshire, England, has just released a blog post that explains the difference between waterproof and water resistant watches. The report can be found at the following URL: <http://jacobsthejewellers.com/blog/water-resistant-waterproof-watches-available-jacobs-jewellers-reading/>.

Adam Jacobs, spokesperson for the company, made the following statement: "If you look at the opposite side of a watch's face, known as the case back, printed on the reverse are numbers and words that identify it as either water-resistant or waterproof. Sadly, too many people get the two confused often. Before you go showering, swimming or even diving with your trusty timepiece around your wrist, get to know what those markings at the back of your watch mean."

The report explains the differences between waterproof and water resistance watches and provides tips to the readers on what to look for, as well as what to expect, when making their final buying decision. For example, for those who are interested in buying waterproof watches, Jacobs The Jeweller advises in the report that they need to look for the ISO 6435 mark on the dial or case. This mark guarantees that the watch will be able to withstand the harsh environments when submerged under water at the indicated depth

number.

The company said that a big mistake many people make is believing that they can go diving when wearing a watch that claims to be water resistant up to 30 meters. Adam Jacobs added that while the water resistant watch may fare well under these conditions, it can never provide guarantee that it will be completely waterproof.

Jacobs The Jeweller sells a range of brand-name jewelry and watches and encourages all interested parties to browse through their products on their website. The company is family-owned and has been in operation since 1948. Those who have further questions on the company or the products, can contact them directly through their website, on their contact page. Here, interested parties will be able to fill in an online email form. For those who would like to call them directly, they can use the telephone number that is also provided on this page.

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

### **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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