

# What The Right Facial Treatment Could Mean For Latina Women Living In The U.S.

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Santa Clarita, California. Cremaparalasmachadela cara.com has released a report on the importance of personalizing facial treatments for Latina women who now live in the United States. The report highlights how a person's origins may cause a difference on how their skin responds to beauty treatments.

"The beauty industry is now finally taking into consideration not only are women pigmentationally different, but that what their skin has been exposed too in the past could also affect the best course of action in repairing their skin going forward," stated Betty Meza, Content Editor at The Healing Touch. "You can't just through us all in the same bucket as women and expect that one generic skin product will be one size fits all. As consumers we are now savvier, and we just don't fall for that kind of treatment anymore."

The report points out that there are several factors that must be taken into consideration. The consumer must take into account any hormonal changes they may be experiencing as they can affect the health of the skin. Things that can affect hormones include pregnancy and contraceptives.

A person must also take their age into consideration when picking out a skin care routine. Over many years the skin may have been exposed to large amounts of ultraviolet light radiation which can cause sun spots and dark areas of pigmentation. Depending on their skin color they may be more affected than others.

The third thing the report mentions is the ingestion of photosensitive pharmaceuticals which can cause a sensitivity to rays of the sun on the skin. These sensitivities can turn into dark spots after a certain time of exposure.

The report wraps up by sharing recommendations which may alleviate many of the forementioned symptoms that a consumer may be suffering from.

More information on this subject can be found at <https://cremaparalasmanchas.com> which also hosts an audio podcast on Latina women and their affected skin.

The Healing Touch is committed to pushing the Hispanic beauty industry forward by educating their community on its various aspects. As such, they welcome all inquiries from those who wish to learn more.

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## **The Healing Touch**

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