Dog Food Safety Concerns Drive Up Sales Of Canine Probiotics

November 09, 2015

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Concerns raised among dog owners about the safety of dog foods are driving up sales of canine probiotics. With various products, including well-known brands, being recalled or having to provide more openness and transparency about the ingredients in their products, people are becoming more aware of the dangers their dogs' digestive system actually goes through. ProVetria, a business in Deerfield Beach, FL, is addressing this through their popular canine probiotics product. They have noticed a marked increase in sales lately, which they believe correlates to the news releases about dog food standards. To enable more people to look after their dog properly, they have released their probiotics with a special promotion.

"For all their best intentions, pet owners find it nearly impossible to actually feed their dogs the goodness they deserve and need," says Marcus Peterson from ProVetria. "All dog food products have questionable ingredients in them at best. With the latest spate of recalls, we have noticed a marked increase in our sales, which is why we have made it available at a discounted price for a limited time."

One of the things that has been uncovered is that many dog food products contain what is known as the four D's: dead, dying, diseased or disabled animals. These include such things as euthanized animals and even

road kill. None of those products are actually suitable for consumption, but they are allowed to be included in dog food products. This has the potential to wreak havoc on a dog's digestive system. The NucleOtics probiotic product from ProVetria aims to address this by restoring the proper bacterial balance in a dog's gut.

Since its original release, the product has been very positively received by consumers. "I'm so pleased with this product," says Mum of Three. "I've been using it on my two dogs for the last few days and I have noticed a dramatic difference in their digestive health. I love all the nutrients that are in here and feel like I'm spoiling them by giving them something so well formulated for their health."

ProVetria also encourages all dog owners to follow them on social media so that they can be made aware of any future promotions.

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ProVetria

ProVetria is committed to support the health and well-being of your companion and sport animals by offering high quality nutrient based solutions, which help to prevent and treat injury or illness and help maintain their vitality and quality of life.

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