

Acacia Dental Group Is Offering The Philips Zoom Whitespeed Teeth Whitening Treatment In Canberra

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Acacia Dental Group, a dental clinic from Canberra, is offering patients the Philips Zoom Whitespeed In-chair tooth whitening procedure to help them restore the shine on their pearly whites.

The cosmetic dentistry industry all around the world has seen a significant boom in recent years. To put its growth into perspective, the global cosmetic dentistry market was valued at \$18.79 billion in 2018. With a CAGR of 7.2%, it is expected to reach \$32.73 billion by the year 2026. This can be attributed to many things with the most prominent factors being increased public awareness, the falling costs of cosmetic dentistry procedures, and the need that the social media generation feels to present their best selves to others at all times.

Teeth whitening is one of the most sought-after cosmetic dental treatments due to the importance of good dental health when it comes to boosting one?s beauty and aesthetic appeal. Patients are lining up at dentist practices to ensure their teeth look flawless and pristine to help boost their profile in both their personal and

professional lives. Some are even trying over-the-counter teeth whitening kits as a preliminary treatment to get the results they need while not spending too much money. However, it is worth pointing out that professional teeth whitening treatments that are done at dental clinics offer distinct advantages that are easily quantifiable in terms of the time and money saved in the long run.

Firstly, OTC teeth bleaching agents are made to be used by a large portion of the market forcing them to use molds that fit the widest demographic. This, however, may not be a perfect solution for most people as it won?t be a tight fit, lessening the efficacy of the teeth whitening chemicals. If the mouthguard fits loosely and leaves a gap, the bleaching agent may leak onto the gums causing blistering and sensitivity. In a clinical setting, a dentist will use advanced equipment to make or choose from a range of molds that fits the patient perfectly, ensuring the safety and reliability of the treatment. OTC kits may also be of shoddy quality with low strength and may break while they are placed in the mouth, severely endangering the health of the patient. Moreover, though the kits can cost hundreds of dollars, the effects are only known to last for 3 to 9 months with the amount of time being as low as 1 to 2 weeks for whitening strips.

Acacia Dental Group offers its patients the world-class Philips Zoom Whitespeed In-chair procedure for teeth whitening. This is a market-leading technology that can whiten teeth up to 8 shades brighter. The treatment uses a combination of gel and a proprietary LED light to create an intense whitening effect for maximum results in minimal time. The gel does not corrode the tooth enamel like other whitening systems, and the light lamp doesn?t overheat the tooth pulp. The dentist can control the intensity of the whitening system to a high degree right from the start. According to the company?s survey, 95% of patients experience little to no sensitivity after the treatment.

The Canberra dental clinic offers a complimentary teeth whitening consultation which lasts for around 15 minutes where a professional will help the patient visualize the results of the Philips Zoom Whitespeed In-chair teeth whitening system. Once the patient is ready to undergo the potentially life-changing procedure, they can plan for a 45-minute treatment where the clinic?s dentists will customize it to ensure patient comfort according to their threshold and to eliminate any sensitivity. At the end of the treatment, patients also receive a complimentary Zoom take-home whitening kit worth \$250. The take-home whitening kits are different from the many kits found in the local chemist as they provide peroxide strength of up to 14% compared to a maximum of 6% from a non-dentist provider.

Readers looking for the best treatment for tooth crowns Canberra has to offer can contact Acacia Dental Group at (02) 6281 2222 or acaciadental.act@gmail.com.

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Acacia Dental Group

Acacia Dental is a privately-owned family practice run by husband and wife, Mallak and Sirisha. With a combined 35+ years experience, their commitment is to provide high-quality family dentistry to Canberra residents, while maintaining their oral hygiene.

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