



# Motion Array vs Envato Elements

## **IMHO Reviews Motion Array And Envato Elements Compares Stock Footage Sites**

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IMHO Reviews continues their series of articles about stock footage sites, and in the latest one, they compare two popular platforms - Motion Array and Envato Elements.

Motion Array and Envato Elements are both subscription-based services that offer members unlimited access to all digital assets in their libraries for a low monthly fee. The price of Envato Elements is slightly lower than of Motion Array - \$198 vs \$250 for an annual membership. Envato Elements also offers a 7-day free trial option, while Motion Array allows anyone to sign up for a free account and download many of its assets at no cost.

"Motion Array and Envato Elements are good and affordable services. Price-wise, they are almost the same, and they both have monthly and annual subscriptions. Both services offer unlimited downloads and have simple, universal licenses that cover personal and commercial projects. Everything that is created while the subscription is active will be covered forever. However, users cannot use any of the downloaded files in new

projects after they cancel their membership. But even though Motion Array and Envato Elements seem to have a similar "all-in-one solution for creatives" model, there are many differences between them," said the owner of IMHO Reviews, Vitaliy Lano.

According to the article, the biggest difference between the services is the library size and the variety of assets they offer. Motion Array has over 700,000 digital assets, including videos, motion graphics, photos, royalty-free music, and sound effects. It also has a big collection of templates and presets for Adobe After Effects, Adobe Premiere Pro, Adobe Premiere Rush, DaVinci Resolve, and Final Cut Pro. What makes Motion Array different from other similar services is its extensive catalog of Premiere Pro plugins that enable members to enhance their video creations with special effects and unique transitions. "Motion Array is a good choice for filmmakers and video creators. It doesn't have as many assets as some of its competitors, but the quality is good, and the variety is excellent. Their plugins alone make it worth the price. You won't find anything like that on other platforms. Motion Array also has two very useful tools included in their subscription - Video Review and Portfolio Website Builder, which is a big bonus. I also like that on top of keeping its prices low, Motion Array also gives an opportunity for anyone to download free assets from their library, including plugins" said Vitaliy.

The article mentions that Envato Elements has one of the biggest libraries among stock footage websites, boasting over 50 million images and millions of other assets, such as stock footage, motion graphics, music, sound effects, graphic templates graphics, presentation templates, fonts, add-ons, web templates, WordPress themes and plugins. "Envato Elements is a good service for any creative, from marketers and designers to social media influencers and YouTube vloggers. If you create both videos and websites, then you should really look into it. However, I would not choose Envato Elements based merely on its library size because I prefer quality over quantity and I personally don't need that many assets, so I recommend checking out the library first before making any decision. Envato Elements has recently started offering a 7-day free trial which is a good way to explore the platform before committing to a subscription," explained Vitaliy.

For more information about Motion Array and Envato Elements services, go to IMHO Reviews website.

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**IMHO Reviews**

*IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.*

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