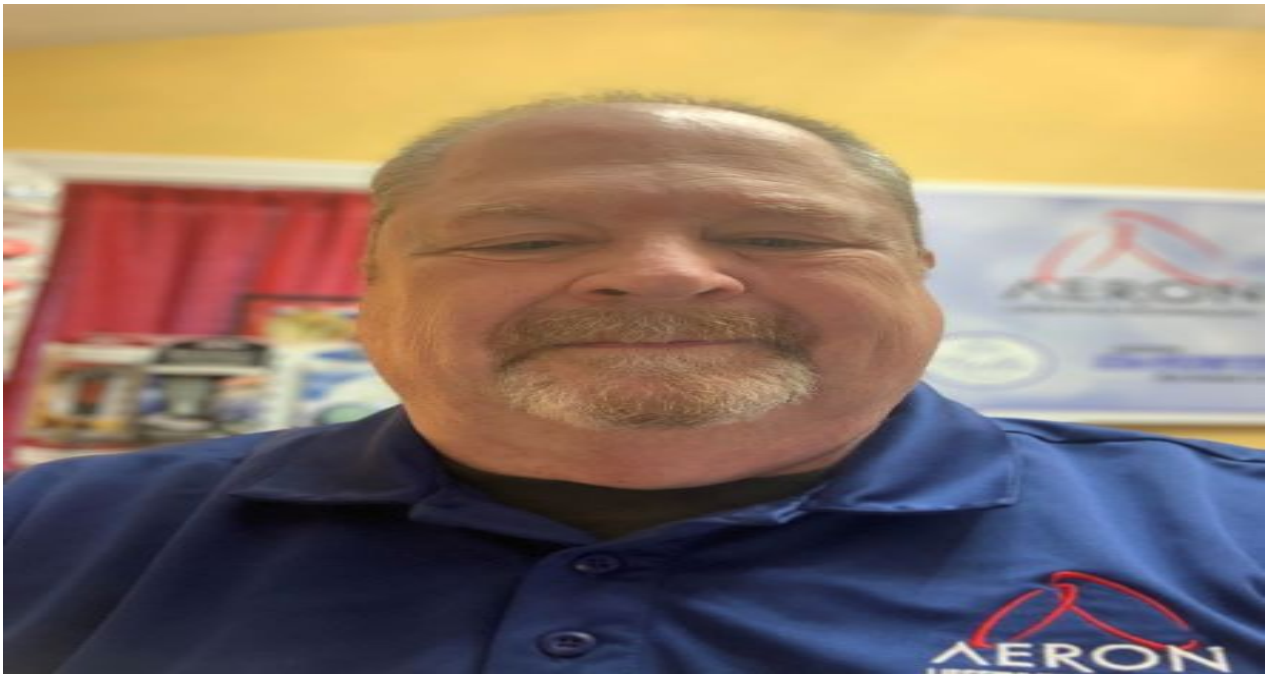


AERON Lifestyles Technology, Inc., Announces Brian Adkinson Joins Firm as National Accounts Manager

April 20, 2022

Pflugerville, Texas - April 20, 2022 -
Fairfield, Iowa ? Long-time fragrance diffuser maker AERON Lifestyle Technology, Inc. announces Brian L. Adkinson has joined the company as National Accounts Manager. Adkinson will focus on sales of AERON?s growing brand product lines, and customer relationship management of our National Accounts.

Adkinson brings 35 years of experience in the consumer products industry in sales, marketing, product development, and senior management. His specific experience includes hobby and crafts, office products, housewares, hardware, lawn and garden, and sports and leisure markets.

Founded in 2000, AERON entered the lifestyle products industry with a single invention of an aromatherapy diffuser for cars before ?aromatherapy? entered the business lexicon.

That single invention paved the way to AERON?s 20 plus years in the development and production of millions of fragrance diffusers and other lifestyle products for national retailers and wholesalers. AERON has

invented a full range of fragrance diffusion devices for home, office, car, and travel.

AERON Co-Founder and Chief Financial Officer Monica Hadley said, ?Adkinson?s experience and expertise aligns with our company?s leadership role in the fragrance diffuser industry.?

Hadley noted that AERON has added multiple new products to its two brands, Belle Aroma® and Drive Time®, which are premiering to the market now.

?Brian will be sharing our story with existing and prospective customers and distributors across the nation and around the world,? Hadley said. ?His demonstrated record of accomplishment in business development and innovative new product development, as well as focus on profitability and long-term market sustainability, adds immeasurable value to AERON.?

Most recently, as director of product development and general manager with profit and loss responsibilities at Blue Rhino Global Sourcing, Adkinson landed new channels of distribution and increased profitability of major accounts while assuring product quality at factory locations.

Prior to that, Adkinson served as vice-president of sales and marketing at Walnut Hollow wood products, Dodgeville, WI. Adkinson helped reposition the company from a manufacturing-driven to a market-driven entity, which led to the company claiming awards for innovations and penetrating new markets.

Adkinson spent 12 years with multiple units of Fiskars Consumer Products, Inc. in Finland, the United Kingdom, and the U.S. where he is credited with the launch of new products and customer service programs.

He holds two utility and three design patents in the U.S. and internationally which were commercially successful and profitable.

?I am proud to be associated with AERON ? an exciting company with wonderful people, great success over the years, and poised to explode in our marketplace. We have world class processes, excellent quality team members, and a brilliant executive management team,? says Brian Adkinson

A white label and private label fragrance diffuser inventor, designer, and manufacturer, AERON Lifestyle Technology, Inc. is headquartered in Fairfield, Iowa, with operations in Mason City, IA, Pflugerville, TX, Hidalgo, MX, Hong Kong, and Guangdong and Shenzhen cities in China.

AERON maintains corporate and product websites at:

https://bellearoma.com/; http://aerondrivetime.com/ and https://www.aeronlifetech.com/.

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AERON Lifestyle Technology, Inc.

We turn ideas into ready-to-manufacture designs; raw materials into finished products; and the scents of nature into aromas for home and auto.

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