



## JVI Mobile Marketing: How To Grow Your Business

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Mcleansville, NC based JVI Mobile Marketing is pleased to announce the launch of the first issue of their online magazine that explores the intricacies of commercial growth. The guide is free to download, meaning anyone can read it to pick up tips and gain insight into some of the best ways to grow a small business. The first issue talks about a number of topics, including the process that small business owners should take each customer through, how to get stand out reviews and how to use them and even some of the ways in which simple automations can take a business to the next level.

There are a number of reasons why a business might struggle to grow. Lack of automation is one very common cause of stagnation for small businesses. Having to respond to the same question manually over and over is a waste of time and resources which, with the help of automation, can be done away with entirely. This would free people and resources to focus on other aspects of the business. Another issue for small businesses looking to grow is lack of social proof. Everyone reads reviews before committing to making use of a particular company's services which is why it is important to have a large number of positive reviews for potential customers to read so they know what to expect and whether or not they stand to benefit from working with a company.

Businesses also tend to grapple with a lack of focus in their early days. In order to achieve growth, it is

important to focus on proven strategies and invest in them. Mapping out and following a customer's value journey is an important part of turning potential customers into repeat customers. Lastly, lack of conversions makes it nearly impossible for small businesses to grow. Without any sort of framework for one's customer journey, it is very difficult to see growth.

The [HowTo.GrowYourBusiness Magazine](#) may be the answer to many of the questions businesses might have about their growth as a commercial entity and an organization. It is an easy-to-digest look into the most important things an owner or management team might need to do with their business in order to see significant growth. Many small business owners do not know where to begin when looking to achieve growth, and this is why many see little if any growth for years. With professional advice and help, businesses often see a lot of growth in a relatively short space of time, and they are then equipped to take steps to achieve further and even more rapid growth.

Jay Vics, the CEO of JVI Mobile Marketing, had this to say, "Business owners tell us all the time: 'We don't know where to start, we don't know how and we don't really know what we are doing.' This magazine aims to help begin to solve these issues."

The hardest part of building a successful business is establishing it, and this is the point where the relevant parties should focus on growth. JVI Mobile Marketing's guide is made specifically for businesses at the growth stage, and the fact that it is free removes the need to hire consultants. The tactics in the magazine have proven effective, with several small business owners already leaving excellent reviews of the magazine, JVI Mobile Marketing and the tactics prescribed by the guide.

Cari McGregor, the Manager at Organize With Jess, had this to say about her experience with the guide, "This really helped by providing options, next steps and ideas where we were making things too difficult, then providing spectacular solutions that could be implemented with ease."

Chuck Kirby, the owner of Kirby illustrations, left a review stating, "Jay has a firm grasp on what can be accomplished in the digital world to lead to goals being met for businesses, and helps them to clearly understand the path that they can take to get there."

For more information, download the [How Grow Your Business Magazine](#) from [HowTo.Agency](#) for free online. It has already helped countless businesses achieve their goals and could be the guide that helps dozens more businesses become large and successful this year.

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For more information about JVI Mobile Marketing, contact the company here: [JVI Mobile Marketing](#)

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## **JVI Mobile Marketing**

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