

# RedShift Recruiting Adds IP Recruitment & Patent Attorney Placement Services

*May 23, 2022*

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RedShift Recruiting, LLC, has announced that experienced recruiting professional Kevin Jantzi is joining its Syracuse, NY, office as a Senior Recruiting & Account Manager. Kevin specializes in the placement of Intellectual Property and Patent Attorneys for top firms nationwide.

Kevin Jantzi has over 20 years of experience in the recruiting business, 19 of which have been devoted exclusively to the recruitment and placement of Intellectual Property and Patent Attorneys across the United States. Kevin's clients are highly prestigious AM Law 100 and 200 firms, the highest-grossing United States law firms as reported annually by The American Lawyer journalists and researchers, as well as Intellectual Property boutique law firms. His clients rely on him to identify and recruit the best talent in the country for their IP practices and their partners' clients, who seek to secure, protect, and enforce their patent rights. Kevin has developed strong, long-term relationships with both clients and candidates throughout the US, which has led to hundreds of placements and millions of dollars in fees earned.

Kevin Jantzi understands the challenges that his field is facing right now and clients partner with him because of his intimate and precise knowledge of the IP Industry and the IP and Patent practices of law firms. He works closely with clients to provide the most qualified candidates available and knows how to close a deal.

When asked about his decision to join the redShift team, Kevin says, "RedShift Recruiting stands out as a top recruiting firm in the Northeast, ranking in the top 3 of recruiting firms in Albany. Their interest in growing and expanding by adding a Syracuse office, coupled with the great people that manage and work at redShift, made it an easy choice to join and be part of a great team."

IP attorneys practice intellectual property law which includes patents, trade secrets, copyrights, licensing, and trademarks. IP lawyers defend the legal rights of victims of intellectual property crimes and perform IP asset due diligence. IP lawyers need skills such as understanding and knowledge of the law relating to intellectual

property matters, research skills, attention to detail, writing and analytical skills, professionalism, and oral advocacy skills. They also need to understand legal and scientific writing and the technical knowledge required to understand the intellectual property they represent.

Organizations needing assistance in the recruitment and retention of patent agents, IP litigators, IP attorneys, intellectual property specialists, patent attorneys, or other IP law professionals can contact redShift Recruiting at (315) 254-1209.

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For more information about redShift Recruiting, contact the company here: redShift Recruiting Daniel Sterantino 5186211990 info@redshiftrecruiting.com 1930 U.S. 9 Castleton, NY 12033

## **redShift Recruiting**

*RedShift Recruiting is a Technology Recruiting and IT Staffing agency. Our team has 80 years' combined recruiting and 40+ years of technology experience.*

*For more information, please contact Dan Sterantino:*

*315-633-4373*

*Syracuse, NY*

Website: <https://www.redshiftrecruiting.com>

Email: [info@redshiftrecruiting.com](mailto:info@redshiftrecruiting.com)

Phone: 5186211990

