Executives Association Of San Diego Shares Impressive Yearly Revenue Milestone

May 23, 2022

San Diego, California - May 23, 2022 -
The Executives Association of San Diego has announced that it has generated $2,173,656 of revenue in 12 months - from May 1, 2021, to April 30, 2022. One of its member companies, Local Blitz Marketing is advocating on behalf of the members-only group of executives, that represents some of the most innovative and rapidly growing businesses operating in San Diego.

The Executives Association of San Diego was founded in 1923 as a local chapter of the International 100% Club. It began with the simple goal that stated: ?The sole purpose of the club is to promote, facilitate, and further the interchange of business information that will enable members to secure new business and thereby make money.? The organization took this core mantra to heart and over the years has shaped its services to help its members - participate in weekly networking events and showcase the strengths of the bold and daring companies they are representing, promote their services to a group that will enthusiastically listen to their pitch, and help them grow by giving them all the support that it can reasonably provide. As of the time of writing the company has 71 member companies each representing a different industry or domain, ensuring that The Executives Association of San Diego maintains 100% category exclusivity.

Simon White, the cofounder of Local Blitz Digital Marketing Agency and a member of the Board of Directors at The Executives Association of San Diego, talks about the milestone that the group has achieved in the last 12 months by saying, "The Executives Association of San Diego is an amazing group of businesses. Local Blitz has generated over $180,000 in business from member companies in the last 12 months. As members of The Executives Association of San Diego, we help others like us solve problems that are pertinent to their business by bringing our years of experience and skills to the table. We look at members? blocking issues from an outsider?s perspective. We give them the insight that they might not have previously considered due to a lack of diverse thought within their organizations. We can do so because every member is vetted based on the knowledge that they have accrued over the years in their respective industry. The result is that all of us contribute to each other?s success. The feeling of belonging and the camaraderie that we share is what drives us to excel in our endeavors. It also compels us to help out other entrepreneurs solve their challenges. There is no other feeling as fulfilling as seeing someone else like you, who is facing the same struggle that you once did, succeed in overcoming it."

To start the membership process, a representative of a company is required to contact the administrative offices at The Executives Association of San Diego and attend a meeting as a guest. Following that, the representative is invited to apply. The applications are then reviewed by the Executive Director, the Membership Committee, and the Board of Directors. Credit and background checks are performed, business references are contacted, and an on-site interview is scheduled and performed at the applicants? business location. Finally, the application is presented to the membership for feedback. If all requirements are met, the Board of Directors will approve the new member.

Local Blitz Marketing is an internet marketing company that provides services such as SEO, online advertising, social media marketing, and email marketing. It builds digital sales funnels for small and medium companies to drive their long-term growth. Its co-founder Simon White is a 17-year veteran of the high-tech world. He has worked as both an engineer and a technical marketing manager. He also owned a retail store with over a dozen employees giving him an insight into the problems that small business owners face.

Owners, C-suite executives, and senior managers from companies spanning all areas of business, from brick-and-mortar establishments to New Economy entrepreneurs can contact The Executives Association of San Diego at (619) 255-4534 or admin@execs-sd.org to find out more about the organization and membership fees.

###

For more information about The Executives Association of San Diego, contact the company here:The Executives Association of San DiegoCandy Cain(619) 255-4534admin@execs-sd.org302 Washington Street, #425, San Diego, CA 92103

The Executives Association of San Diego

With a background of many years? experience in serving its members and in enabling them to serve each other, The Executives? Association of San Diego has achieved a unique place in local business life.

Website: https://www.execs-sd.org/

Email: admin@execs-sd.org

Phone: (619) 255-4534