Kennected Focuses on Enterprise Sales Software for Automating Outreach and Prospecting

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Indianapolis, Indiana - Kennected, a company that offers SaaS-based marketing software, is pleased to announce that under the leadership of Sterling Curran, Director of Enterprise Sales, they are helping huge sales organizations automate their outreach and prospecting, save time, and are helping companies increase profits. The Kennected enterprise sales software provides a scalable solution for LinkedIn lead generation. And it is important to note that compared to conventional sales, the process for enterprise sales typically requires a longer sales procedure that may last for weeks or even months.

Sterling Curran has been spearheading the efforts of Kennected in helping enterprises of all sizes in implementing the Kennected technology for their sales staff. Their remote or onsite LinkedIn education workshops are frequently what sales organizations need in order to succeed in the digital era. Stephen Twomey, CMO of Kennected, says, ?We understand how adapting to new tech can be daunting. We offer multiple ways of teaching your team and onboarding them. Let?s schedule a time to talk and see how Kennected can make you look like a hero.?

Stephen Twomey adds, ?Kennected offers an industry exclusive, customized onboarding process. Our 1-on-1 consulting process helps you generate conversations and sales quickly. Kennected is a premium LinkedIn automation suite. As such, we dive deep into educating and empowering our customers on how to use the platform. This onboarding process gets you the best chance of success in generating leads and closing deals. Read our testimonials for real people whose profiles we?ve helped turn into LinkedIn Lead Flow magnets.?

The Kennected lead generation tool employs LinkedIn to automate lead generation for customers. Specifically, this is performed through updates or shorter posts that are usually preferred by many people and then the software maximizes the number of engagements. This has been observed to be much more effective when using LinkedIn, rather than the other social media networks. This is because the algorithm for

LinkedIn has a much slower decay, which has the effect that posts on Twitter, Instagram or Facebook, will not last as long as the posts on LinkedIn because they have a much larger number of posts that are waiting in line.

Kennected was developed for sales professionals and entrepreneurs who don?t have the time or don?t want to waste their time on manual prospecting, and instead easily convert cold contacts into sales conversations on LinkedIn. This will require a number of steps. In the Kennected enterprise sales process, the first step is to determine the company?s targeted list of ideal prospects on LinkedIn. The second step is to establish proven messaging sequences for cold outreach marketing that actually have been shown to get responses. The third step is for the Kennected software automatically sends thousands of these messages set up in step 21 to the company?s prospects every single month. The fourth step is to continue the conversation when the leads respond to the messages sent in step 3, thus making it much easier to build relationships with prospects and close deals.

It is important to point out that Kennected, the industry leader in lead generation software automates the process of generating leads. This implies that the Kennected tool will keep on doing its work, even during those times when the business owner or entrepreneur is working on something else or asleep. This allows them to save a lot of time, money, and effort.

Started in 2018, Kennected is a software as a service (SaaS) company that provides tools for lead generation, education, and automation with the simplification of the marketing efforts of business owners and entrepreneurs. The company developed the Lead Flow Mastery education platform that teaches LinkedIn mastery to business owners, such as personal branding, building relationships, copywriting, and how to apply their revolutionary marketing software. They have specialized on automating the prospecting and outreach process through LinkedIn automation. And they are focused on helping companies of any size to generate leads that will ultimately become customers.

People who would like to learn more about the LinkedIn enterprise sales tool can go to the Kennected website, or contact them through the telephone. Those who want to know more about the effectiveness of the sales tool can check out Kennected's reviews.

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For more information about Kennected, contact the company here:KennectedStephen Twomey(317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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