

Davis County Hospital Recognized as a Premier Physician Employer on the Adventures in Medicine Physician Employer Directory

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Algonquin, Illinois ? Adventures in Medicine, the leading and trusted Career and Life Planning resource for Residents and Physicians, announced today that Davis County Hospital has been recognized as a Premier employer on the Physician Employer Directory.

The Physician Employer Directory is the resource launched by Adventures in Medicine to make it easier for Residents, Fellows and Physicians to identify, learn and engage potential employers in the communities they wish to launch or continue their medical careers.

?With over 6,700 physician employers listed, and growing each and every day, our community of Residents and Physicians can go to a single resource, navigate by state and city, and see the potential employers in the markets they may wish to practice medicine,? says Adventures in Medicine Founder and Director of Content Strategies, Todd Skertich. ?Furthermore, the Physician Employer Directory provides state and city level resources and information about practicing medicine and building a life and career in locations of interest.?

Equally important, the Physician Employer Directory serves as a platform for leading physician employers to share their unique story to Residents, Fellows and Physicians, make it easy to contact recruiting or hiring authorities, and stand out in a crowd competing for doctors.

?Competition for the physician talent is fierce and we have to make sure Mercy Health Network and each of our facilities have the best resources and online presence to support their efforts and stand out in the crowd,? shares Cynthia Forsyth, Network Director of Physician Alignment. ?We partner with Adventures In Medicine to actively integrate and leverage many of their resources within our recruiting initiatives. We are thrilled to have each of our facilities, including Davis County Hospital, have the opportunity to launch their Premier Profiles on the Physician Employer Directory, to further our efforts to reach Residents and Physicians looking for their first or next career opportunity and communicate our value as an employer.?

Select employers have the option to enhance their basic list to a Preferred or Premier status with their own microsite; company information, details for multiple recruiting contacts, a personalized and tailored message from the hospital or facility executive, testimonials from peers, links to rich and social media content and local community data related to home value, schools, business and lifestyle.

Hospital, medical clinics, practice groups and other potential physician employers have website committed to community and patient messaging. Little attention is paid to employer branding initiatives, particularly in the recruitment of Residents and Physicians, says Adventures in Medicine's Director of Digital Strategies, Dan Hughes. A Premier Profile on the Physician Employer Directory is optimized to deliver the employer message, drive SEO value coming from an authority site and position Premier Employers in front of our community of thousands of Resident and Physicians.

Davis County Hospital worked with the Adventures in Medicine team, along with support from Mercy Health Network, to make sure their Premier Profile was optimized to include required facility details, recruiting contact information, links to job, career, social and video content, testimonials, Community Research engine and a personalized message from Kirby Johnson, CEO of Davis County Hospital.

Kirby Johnson, CEO of Davis County Hospital states, I am pleased to have both the opportunity and platform to further share my clinical vision for this hospital as well how I aim to collaborate personally with each of the physicians on our staff. We are proud of our organization and our community, and will leverage our Premier Profile to reach and connect with Residents and practicing physicians and let them know what they can expect when they chose to join our organization. Mr. Johnson further states that he and his staff will also use the Premier Profile and Physician Employer Directory to provide additional state and community level resources to help guide the physicians, and their families, decision making process.

About Adventures in Medicine

For over 6 years, Adventures in Medicine has been dedicated to providing Residents, Fellows and Physicians the Career and Life Planning resources and content they need to succeed in the business of medicine and serve their communities. Over 120,000 Career and Life Planning Work and Guidebooks have been distributed to final year Residents and Physicians, with outlines and valuable exercise related to Writing CV's, Interviewing, Compensation Negotiations, Job Selection, Family Relocation and Career Life Balance. This content is distributed through off-line publication, online e-books and licensed through Physician Career Library to member employers, associations and Residency Programs. Adventures in Medicine continues this commitment with the launch of the Physician Employer Directory to bring together Residents and Physicians looking to launch or continue their careers, Physician Employers needing their talents and local Service Providers eager to welcome them to the community. For more information please visit Adventures in

Medicine,

About Davis County Hospital

Davis County Hospital is a critical access hospital located in Bloomfield, IA. Davis County Hospital became a Critical Access Hospital in 2002. The decision to become a critical access was driven by the need to continue to provide healthcare to the community and maintain a healthy financial position to provide that care. Davis County Hospital is committed to working together to deliver high quality, patient centered care with integrity and trust.

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For more information about Adventures In Medicine, contact the company here: Adventures In Medicine Daniel Hughes 847-649-2621 pr@adventuresinmedicine.com 2303 Randall Road, #205 Carpentersville, IL 60110 Phone: 847-649-2621

Adventures In Medicine

Adventures in Medicine is the trusted resource for career and life planning for medical residents & physicians, residency programs, employers, and service providers.

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