



Companies Band Together To Support Veteran Owned Small Business Website

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CrossCadence Digital Marketing, operated by Brad Schweitzer out of Wiesbaden, Germany, and I Love What I Do Media, a web design and SEO firm run by Keith McKenzie in Worcester, Massachusetts have come together to support a fellow veteran and his company by revamping the company's website. Both Schweitzer and McKenzie are veterans, of the Army and Air Force, respectively.

The company which the team is working with is called Regal Home Inspection. This is a certified home inspecting business operating out of Atlanta, Georgia, and run by owner Lance Webster. Lance is a Coast Guard veteran, and his need for marketing and design assistance touched Cross Cadence and ILoveWhatIDo Media Web Design owners. The three have been working together on something which will strengthen the Regal Home brand and attract a higher rate of web traffic and revenue.

In order to support their fellow veteran, the companies decided to redesign and revamp the Regal Home Inspection website. The current site will remain operational during the redesign and is representational of the strong pillar it has become in the Atlanta area. They describe their services as follows: "Regal Home Inspection has developed into one of the most dependable, locally-owned home inspection companies in

Metro Atlanta. Our success and continuous growth have been the result of our consistent ability to provide professional services to our customers in an economical and timely manner."

This site was relaunched on November 10, 2016, a touching tribute as it was out just in time for Remembrance Day, a Day when all veterans who have lost their lives are remembered and honored.

The three companies have reported that they hope this coming together will be taken notice of, that it should be an example of veterans supporting veterans, and how big of a difference this help can make in the lives of those who receive it. By building a small business together the team is not only sending a message but also supporting veterans, and creating a way for these brave men and women to continue serving their countries and families long after their service in the military has ended.

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