



THE MARKETING DIVISION AUSTRALIA

QLD Company Now Offers Ability To Study and Receive A Diploma Of Marketing Online

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The Marketing Division, a company based out of Bundall, QLD, has begun offering the ability for would be marketers to study and receive their marketing diploma online. The framework of the marketing course provides students with the training and knowledge necessary to implement marketing tools and tactics, and be placed into a key marketing role in any company or organisation. The company explains: "As industry experts who work in the field of marketing on a day to day basis, we have developed this course with current and relevant business needs in mind to reflect the crucial and dynamic role that marketing has in business in today's changing environment. Our course is structured to provide you with practical and relevant resources and scenarios to enable you to become ready for your career in marketing."

Career outcomes of the Diploma in Marketing program include that of marketing manager, product manager, public relations manager, brand manager, senior marketing executive, advertising manager, team leader, or social media manager, among others. It is delivered through an online distance method over a period of six months to a year in order to allow students to continue working and living their lives without too much added stress. Each student is provided with support from a mentor or trainer. The Marketing Division writes: "if you are ready to take the next step in your career then marketing is a skill that is required across all industries

worldwide. This course will teach you the skills you need to create advertising campaigns & strategies, manage implementation and lead teams in conducting marketing campaigns. It will reflect the role of individuals who possess a sound theoretical knowledge base in marketing management and functions conducted in a business."

Individuals interested in signing up for the program are urged to visit The Marketing Division online through their official website. Here, potential students can apply for the course, review other programs, and discover ongoing opportunities which can stem from the completion of the program. The company has expressed that many students who achieve their Diploma of Marketing go on to complete an Advanced Diploma of Marketing or an advanced Diploma of Business.

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For more information about The Marketing Division, contact the company here: The Marketing Division Sandra O'Neill 1800 286 068 themarketingdiv@gmail.com 9/1 Corporate Ct Bundall QLD 4217

The Marketing Division

As industry specialists, The Marketing Division offers qualified, practical and cost effective services to all types of businesses.

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