



Insurance Navy to Attend Fiesta Back of the Yards Once Again

June 02, 2022

June 02, 2022 - PRESSADVANTAGE -

Chicago - Since Back of the Yards' annual Fiesta returned to its in-person from last year, local sponsors, vendors, and caterers are lining up for a spot at the event. The event is set to run from June 10 to 12 on 47th Street. One of Chicagoland's foremost independent insurance brokers, Insurance Navy, is returning to attend the event. Last year's event was canceled, and the last one was in 2019 before the pandemic.

"Exposure and advertising are all secondary goals when we attend community events," says Insurance Navy CEO Fadi Snieneh, "We attend events like Fiesta Back of the Yards to let the community know that we are there for them even off the work clock. Our Back of the Yards insurance office location is right where the event is, so it also seems right that we should participate in any way we can."

The roots of Fiesta Back of the Yards go back to the 1940s when the neighborhood council introduced what was known as the Free Fair, where everything from the carnival rides and games was included. This was at the time when the Union Stockyards were still operating. That changed in the 70s and 80s when the yards closed and the Free Fair's original spot was used for a mall. Since then, Fiesta Back of the Yards has been held in the same spirit but with much more inclusion of the neighborhood's vast Hispanic population.

?We will be attending with an informational booth with promotional giveaways. We have shirts, tote bags, water bottles, and drawstring bags to give to some lucky winners. We'll also offer pointers and advice on car insurance with flyers and brochures at the same time,? Sneineh said.

Last year's Fiesta Back of the Yards was to be held in September during Hispanic Heritage Month but was canceled due to a spike in COVID-19. This earlier date in the year enables warmer weather and more in attendance with school ending in some areas.

47th Street is located between Ashland and Damen, with an Insurance Navy office located at 1801 W 47th St., Chicago, IL, 60609. Additional vendor information is available from the Back of the Yards neighborhood council.

Information about Insurance Navy Brokers:

Insurance Navy is a provider of non-standard auto insurance, selling products in over 30 storefronts, a call center, and online (www.insurancenavy.com) in Illinois, Indiana, Wisconsin, Texas, and California. In addition to auto insurance, the company sells other financial products and services, including homeowners insurance, renters insurance, and roadside assistance.

Products and Services: Insurance Navy provides non-standard car insurance to drivers for liability coverage that meets their state's minimum limits. Insurance Navy specializes in providing SR22 insurance, which is a certificate of financial responsibility for high-risk drivers. They also offer homeowners insurance, renters insurance, and roadside assistance to complement their auto insurance offerings.

More about Insurance Navy: Insurance Navy is dedicated to helping our customers connect with trusted companies to find the best and most cost-effective insurance policy. Regardless of your level of risk, Insurance Navy provides options for auto, home, and life policies that make being covered easy and affordable. Above all, Insurance Navy prides itself on high-tier customer service. Insurance Navy serves customers throughout the United States in three ways, in person at one of our retail locations, over the phone at 888-949-6289, and online at insurancenavy.com.

###

For more information about Insurance Navy Brokers - Back of the Yards, contact the company here:
Insurance Navy Brokers - Back of the Yards
Agnes Zabawa 7735230300
info@insurancenavy.com
1801 West 47th Street Chicago, IL 60609

Insurance Navy Brokers - Back of the Yards

Affordable Insurance you can trust. Services Provided: Low-Cost Car insurance, SR22 Insurance, Motorcycle Insurance, Home insurance, Renters insurance, Life insurance, and Commercial Auto Insurance.

Website: <https://www.insurancenavy.com/locations/il/back-of-the-yards/>

Email: info@insurancenavy.com

Phone: 7735230300



Powered by PressAdvantage.com