



B.L.A.C.K Partners with The New Black Wallstreet Market to Help Customers Celebrate Culture, History and Economic Prosperity

June 16, 2022

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Stonecrest, GA -- B.L.A.C.K (Bases Loaded Authentic Clothing and Kaps) will open its flagship store in The New Black Wallstreet Market (NBWSM) in Stonecrest GA on June 17, just in time for Juneteenth weekend. B.L.A.C.K. 's line of licensed apparel for Negro League Baseball, Buffalo Soldiers, and Tuskegee Airmen allows customers to stylishly celebrate the accomplishments of these heroes while raising awareness of their contributions to American History. The addition of this store helps to further highlight The New Black Wallstreet Markets' resolution to regain the economic strength that the African American community had when the dollar was continually circulated within itself.

'Black Wallstreet in Tulsa was one of many African American communities destroyed because of resentment and envy of its success. So businesses in those cities collapsed,' says Kimberly Greene, co-founder of B.L.A.C.K. 'When players left the Negro Leagues to play major league baseball, the league ultimately folded. This was another loss of black businesses that tethered themselves to the League. We recognize this parallel again and again throughout history, and are excited to partner with NBWSM to show that history does not always have to repeat itself.'

B.L.A.C.K. operates as an educational partner to black historical museums and organizations. Their mission statement "Empowering Our Future by Honoring and Preserving Our Past" embodies their passion for ensuring the stories of the Negro League, Buffalo Soldiers, Tuskegee Airmen, and others live on. They also work to establish that the museums, organizations, and individuals will continue to be supported financially.

B.L.A.C.K. can be found at the NBWSM located at 8109 Mall Pkwy, Ste 108 Stonecrest GA, or online at www.blackB4U.com.

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For more information about Bases Loaded Authentic Clothing and Kaps (B.L.A.C.K), contact the company here: Bases Loaded Authentic Clothing and Kaps (B.L.A.C.K) Kimberly Greene (856) 599-8411 basesloaded1920@gmail.com

Bases Loaded Authentic Clothing and Kaps (B.L.A.C.K)

B.L.A.C.K was founded in 1998 with the focus on the education of African American history as well as the support of the organizations that created it.

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