

The logo for Now Athletics features the word "NOW" in a large, white, sans-serif font above the word "ATHLETICS" in a smaller, white, sans-serif font. Both words are centered within a white rectangular border. The entire logo is set against a solid orange background.

NOW
ATHLETICS

Newly Launched Yoga Mat Helps People Enjoy Affordable Yoga

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Providence, RI business Now Athletics, LLC, has noticed a growing trend in people doing yoga at home rather than in a yoga studio, and has released a yoga mat to ensure people can enjoy the discipline at home comfortably and safely. The mat is already proving to be very popular. Further details are available on www.nowathletics.net.

Per Davidson from Now Athletics says: "Our yoga mat has been designed to enhance the emotional and physical benefits of yoga. Our main goal was to make sure people could perform yoga safely and comfortably, whether they do this at home or in a studio. Since the mat is lightweight and highly popular, people are actually able to do both."

The mat is made from eco TPE. This is a revolutionary material that offers superior comfort and can very easily be cleaned by simply wiping it down. It is also for this reason that it is suitable for both studio and home use. In a studio, instructors will be particularly focused on hygiene and the mat only needs to be quickly wiped down in order for it to be clean again. In a home environment, floors are often not as safe and equal as what they are in a studio, and this yoga mat can remedy any problems encountered in the home.

Since its original release, the yoga mat has already received numerous positive reviews. "I have purchased numerous yoga mats trying to find the perfect one," says Susan Mardo. "They are all too heavy, the odor is terrible and very expensive, Well I finally found one. This mat is great. It is an Eco mat. There is no odor. It is light weight, comfortable and reasonably priced. I highly recommend this mat."

With the advent of websites, such as www.gaiamtv.com or www.yogaglo.com, more and more people are learning about the benefits of yoga. Now Athletics is proud to be at the forefront of this development, ensuring people can comfortably and safely practice the sport. Considering the many physical and emotional benefits of yoga, the business also wants to encourage more people to take it up.

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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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