



Hippo CMMS Becomes a HubSpot Partner

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A leading web based maintenance and facility management software platform business based in Winnipeg, Manitoba, Canada, has recently become an official HubSpot partner. This is an important step in the company's journey to become an industry leader as it will enhance its content marketing and widen its global reach.

HubSpot, the world's largest inbound marketing company, works with numerous online businesses from around the world in order to improve their content marketing, streamline their marketing funnel and ultimately increase their ROI.

Hippo CMMS (formerly HippoFM), has been in the maintenance management software world since 2004, when they launched their first computerized maintenance management system (CMMS) platform. Their goal was then and continues to be to 'make the complex, simple'. Further details are available through <http://www.hippocmms.com>.

"Hippo has helped a number of companies through various industries to simplify their maintenance management systems," says Daniel Golub, Hippo CMMS's General Manager. "We have worked with clients from hotels and educational facilities to hospitals and churches to make sure that tracking their facilities is

done in an efficient, effective and easy way."

Some of the CMMS features offered by Hippo include on demand work order management, preventative maintenance management, asset and equipment management, inventory management, resource and vendor management and fleet management. Customers are also able to enjoy Hippo Reports that can be fully customized to their needs. Additionally, they can access the Hippo mobile app, which is best compared to a mobile maintenance technician.

Furthermore, the business offers extensive training. This includes web conference training and onsite training. Ongoing client support is also always offered, which includes technical support during operating business hours, secure data storage that is backed up daily and timely software updates. It is a comprehensive service that has now been improved even further thanks to the partnering with HubSpot.

Its partnership with HubSpot signifies its desire to get its easy to use platform in front of more industries and businesses looking to simplify their facilities management systems. With HubSpot, they will now be able to create and distribute more detailed and relevant content to their ideal customers.

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For more information about Hippo CMMS, contact the company here: Hippo CMMS Margeaux 866 956 2859
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Hippo CMMS

Hippo CMMS is a powerful, affordable, and user-friendly web-based maintenance management solution. Its flexible platform and essential CMMS features suit a variety of industry needs, from manufacturing to healthcare hospitality to education and more.

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