



**Jen Du Plessis, America's Lifestyle Mentor, Joins
AMPLIFIED Radio Show with Dr. Ken Rochon, aka Dr.
Smiley, and Dr. Andrea Adams-Miller to Share Tips on
How to Amplify Goodness and Keep Smiling in
Business and Life**

June 25, 2022

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Jen Du Plessis, America's Lifestyle Mentor and recent author of "Tell Me I Can't," shares her story via VoiceAmerica Influencer's Channel on AMPLIFIED Radio Show. Host Dr. Ken Rochon, aka Dr. Smiley, and executive producer Dr. Andrea Adams-Miller, focus on how they and their guests amplify goodness on this on-air programming.

AMPLIFIED Radio Show airs 'LIVE' every Monday at 11 am eastern with replay-on-demand at <https://www.voiceamerica.com/show/2501/amplified>. To watch the interview 'LIVE' on camera, go to <https://www.facebook.com/AmplifiedWithKenRochon>. Replays of the on-camera shows can be viewed at

www.AMPLifiedRadioShow.com.

AMPLified Radio Show influences and inspires speakers, authors, and leaders to share how they make a positive impact on the world. The vision is to amplify good causes, good messages, and good people through connection and community.

Host Dr. Rochon, and executive producer Dr. Andrea Adams-Miller, examine the struggles leaders encountered and overcame to impact the world successfully and positively. For example, they show how to be more effective in publicity, publishing, marketing, and social media techniques to gain more exposure and awareness, leading to leads and conversion.

Dr. Ken Rochon believes, "Everyone has a message that needs to be heard. AMPLified Radio Show amplifies those messages through Influence, Connections, Guerilla Marketing, Networking, Photography, Social Media, Strategic Alliances, Branding, and Technology."

AMPLified Radio Show's guest, Jen Du Plessis, America's Lifestyle Mentor, attracts high-achieving professionals and entrepreneurs who are missing something. Through her masterminds, she helps people increase their awareness of what's possible to multiply their results in record time while having the courage to say yes to their personal lives.

Du Plessis is the CEO and Founder of numerous companies. She is from Northern Virginia and attended Colorado State University, where she studied Architectural Design and Construction Engineering. She has been married to her high school sweetheart for 38 years. They have two children and three grandchildren.

She has been in the financial services industry for four decades, was listed in the top 200 nationally-ranked mortgage originators, and was funded by over \$1 billion in mortgage loans. She is a 12X #1 Amazon best-selling author, host of two top podcasts, and she is a TV show host.

Du Plessis is an expert in helping people create a life of luxury, priority, and time management, business relationships, business scaling, and sales management. Also, she is a certified mastermind facilitator.

She is a charismatic speaker, sharing stages with icons like Tony Robbins, Les Brown, Darren Hardy, Jeff Hoffman, Sharon Lechter, and many more. Du Plessis believes that entrepreneurs can live their legacy while building it, and she thinks it's time to start living a life of luxury every day.

Dr. Ken Rochon, aka Dr. Smiley, owner of The Umbrella Syndicate and Perfect Publishing, is an international

keynote speaker, professional celebrity event photographer, marketer, and book publisher of 300+ books. As an author of over 30 books, he desires everyone to leave a legacy for others to learn the wisdom of the life they lead.

As co-founder of The Keep Smiling Movement, he shares his love of increasing SPH, smiles per hour dedicated to publishing stories of resiliency as a DOSE of HOPE to share with the world.

Dr. Andrea Adams-Miller is an international keynote speaker, international publicist, and sponsorship acquisitions at www.TheREDCarpetConnection. Working with high-level movers and shakers, celebrities, athletes, musicians, and entrepreneurs, she makes dreams come true for visionaries bigger than they ever dared to dream possible.

Adams-Miller achieves this success through her connections, press releases, hands-on publicist duties at events, speaking, coaching, consulting, radio shows, television appearances, book publishing, photography, and more. She has shared the stage with Anthony Hopkins, Brian Tracy, Les Brown, and more.

Additionally, as Executive Director of The Keep Smiling Movement, she aims to spread smiles internationally so that everyone feels loved, accepted, and included to know that they matter.

During the broadcast, every Monday, Dr. Ken Rochon, aka Dr. Smiley, co-founder, and Dr. Andrea Adams-Miller, executive director of The Keep Smiling Movement, showcase their guests' stories of resilience. As leaders of The Keep Smiling Movement, a 501(c)3 mental and dental health organization, they are on a mission.

The mission is to save lives with SMILES by creating a DOSE of HOPE to be resilient no matter the challenge.

With a dedication to smiles, the movement's unique book series includes the Keep Smiling photojournalism books, the Dose of Hope storybooks, and Hope is Dope storybooks. These books are a treasure to behold and have some of the most well-known names, thought leaders, and innovators of our time while co-mingling with heart-centered entrepreneurs who share their stories of resilience.

The Keep Smiling Movement mission supports mental health preventatively and responds to challenges by uplifting people's spirits with their Keep Smiling cards. Additionally, the organization shows others how to be resilient in times of strife with their photojournalism book series and their true storybook series.

Pushing for a movement of love, inclusion, and smiles, their Keep Smiling Movement international mental health curriculum can be brought to any corporation, organization, city, or country. Their presentation skills and self-development exercises help participants increase personal mental health to overcome challenges more efficiently through "Resiliency in a Box." With their extensive Rolodex, they help others find what they need with referral services for dental, mental, finance, parenting, business, and more.

For a free copy of their Keep Smiling e-photobook series, visit the <http://thekeepsmilingmovement.org>.

Donations to The Keep Smiling Movement, a 501(c)3 may be received at www.PayPal.me/KeepSmilingMovement.

For show questions, to reach the guests or hosts, or interest in advertising or sponsorship, contact AMPlified Radio Show's Executive Producer, Dr. Andrea Adams-Miller, at 419-722-6931 or AndreaAdamsMiller@TheREDCarpetConnection.com.

For inquiries on The Keep Smiling Movement, please contact the Executive Director, Dr. Andrea Adams-Miller, Andrea@TheKeepSmilingMovement.com, 419-722-6931.

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