

# **Caiger & Company Publishes Blog Post Commenting On How Wedding Day Perfection Requires the Right Caterer**

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London, UK, NOV 9, 2015 ? To help couples in finding the perfect caterer for a wedding celebration, Alix Caiger of Caiger & Company Catering ([www.caigerandcocatering.co.uk](http://www.caigerandcocatering.co.uk)) has just published a new blog post discussing this entitled 'How to Choose the Perfect London Caterer for Your Wedding Reception.'

No matter how stellar a venue or how great the entertainment, good food plays an integral role in every kind of celebration, especially weddings. The article discusses how ?London couples who are planning their wedding should take great consideration over choosing the type of dishes they would serve at their reception. The food, its presentation, and the quality of service should all be perfectly carried out on the couple?s special day.?

?A survey conducted by Brides Magazine shows that the average amount spent on catering is more or less £3,603,? stated Alix Caiger, ?Placing it as one of the most costly wedding essentials that couples need to splurge on. Couples will be spending more money on food over any other aspect of the wedding reception, so choosing the right London caterer is crucial.?

The article describes how ?interviewing the caterer personally and scheduling a food tasting day is important so that you know exactly what food items are in the menu you have selected, and whether the food combinations, indeed, suit your tastes in every way.?

What the article points out is that ?Some couples are quite keen on the food they want served for their special event. Even food choices after all, can capture a couple?s personality and tastes.?

As a bespoke catering company, Caiger and Company take pride on having a wide range of experience in the bespoke catering industry, having worked with large event companies, corporate clients, as a private chef service and even as film location catering.

To read the article, visit [www.caigerandcocatering.co.uk](http://www.caigerandcocatering.co.uk).

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## **Caiger & Co Catering**

*Alix Caiger, Chef / Owner at Caiger & Co. set up her bespoke catering company after graduating from university.*

*Alix then went on to train at Leith's School of Food and Wine.*

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